



SITAM

SATYA INSTITUTE OF TECHNOLOGY AND MANAGEMENT

Gajularega, Vizianagaram, Andhra Pradesh, India-525222

Accredited by "NAAC"

Approved by AICTE and Affiliated to JNTU, GURAJADA, VIZIANAGARAM

Email: sitam@sitam.in, Website: www.sitam.in

Telephone No: 9676788811, 8978812341/2, Land Line: 099772-234775



IQAC- SATYA INSTITUTE OF TECHNOLOGY AND MANAGEMENT

Qualitative Metrics

Criterion 7-Institutional Values and Best Practices

Key Indicator 7.1 Institutional Values and Social Responsibilities

7.1.5	Green Campus initiatives include 1. Restricted Entry of Automobiles 2. Use of Bicycles/Battery Powered Vehicles 3. Pedestrian friendly Pathways 4. Ban on use of Plastic 5. Landscaping with trees and plants
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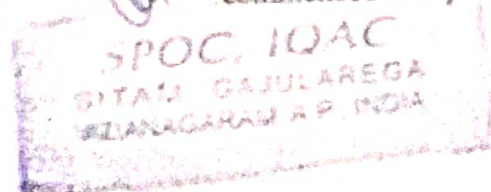
All of the features listed in the headings are available in SITAM, Vizianagaram. (Option A)

1. Restricted entry of automobiles
2. Use of Bicycles/ Battery powered vehicles
3. Pedestrian Friendly pathways
4. Ban on use of Plastic
5. Landscaping with trees and plants

SITAM aims to create a harmonious bio-entity by seamlessly integrating with the surrounding greenery and mitigating unintended impacts on the environment. In the pursuit of maintaining a green campus, all five metrics are taken into account (Option A). In order to achieve this objective, various measures will be implemented, as detailed below:

- **Restricted Entry of Automobiles:** The facility is located adjacent to the national highway. Consequently, faculty, staff, and students are encouraged to utilize public transportation for both safety and fuel efficiency. Motorcycles without helmets are strictly prohibited on campus, and any form of unauthorized scribbling is also not permitted.
- **Use of Bicycles/Battery Powered Vehicles:** SITAM initiated the Tesla Innovation Center with the aim of promoting the use of battery-powered vehicles. This initiative is driven by the desire to reduce vehicle emissions, enhance safety, minimize maintenance requirements, lower noise pollution, ensure ease of driving, and provide cost-effective solutions, among other benefits. In a pioneering move, SITAM has established a startup unit on campus dedicated to manufacturing electric bikes and cars. SITAM students actively engaged in refurbishing electric cars and e-bikes as part of this endeavor.

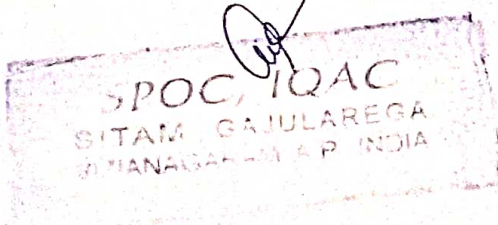
In collaboration with "Agrayana Electric Technologies Pvt. GmbH," an electric vehicle company incubated on campus, SITAM has fostered a close association. Agrayana has commenced accepting orders for battery-powered bicycles. Residents living in proximity to the



Dr. S.V. Rama Murthy
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campus are encouraged to commute by bicycle, contributing to the prevention of carbon footprints on the campus.

- **Pedestrian Friendly Pathways:** The campus features a spacious and meticulously maintained bitumen macadam road, commonly referred to as "black top," which effectively links different areas within the campus. Additionally, a sidewalk has been constructed, leading from the parking lot to the building, with the aim of reducing the likelihood of accidents by establishing a one-way road system.
- **Plastic free campus:** As a part of its policy, the campus actively discourages the utilization of plastic bags and cups. Instead, it promotes the adoption of eco-friendly alternatives such as paper bags and cloth bags, aiming to eliminate the use of single-use plastic bags. The principles of "Cradle to Cradle," emphasizing the reduction, reuse, and recycling of materials, were introduced to underscore the importance of sustainable practices. In dining areas, the mandatory use of steel plates/leaf plates and steel cups or paper cups further contributes to minimizing the environmental impact.
- **Green landscaping with trees and plants:** The campus is predominantly adorned with greenery, comprising lush lawns and abundant trees. The Institute has successfully executed a tree planting initiative, enhancing the overall ecological aesthetics of the campus.




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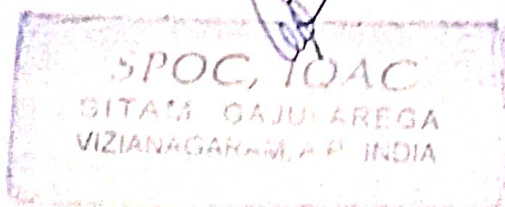
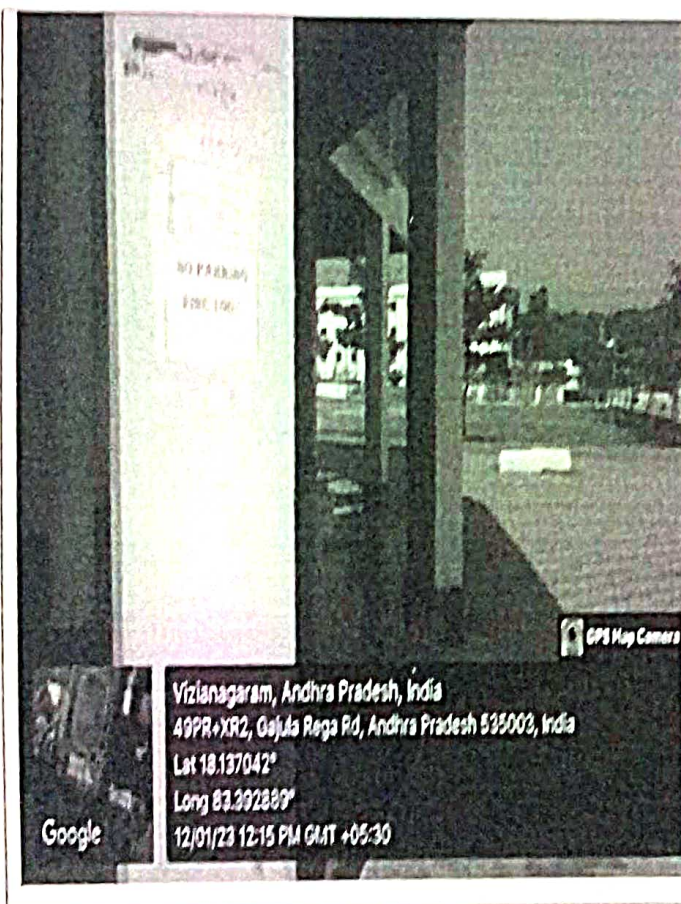
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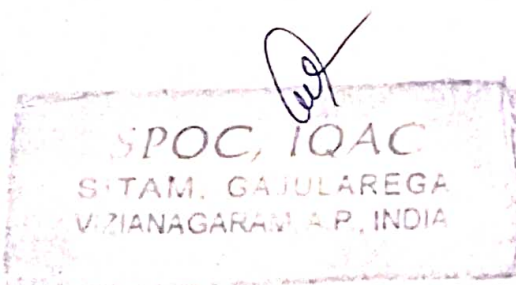
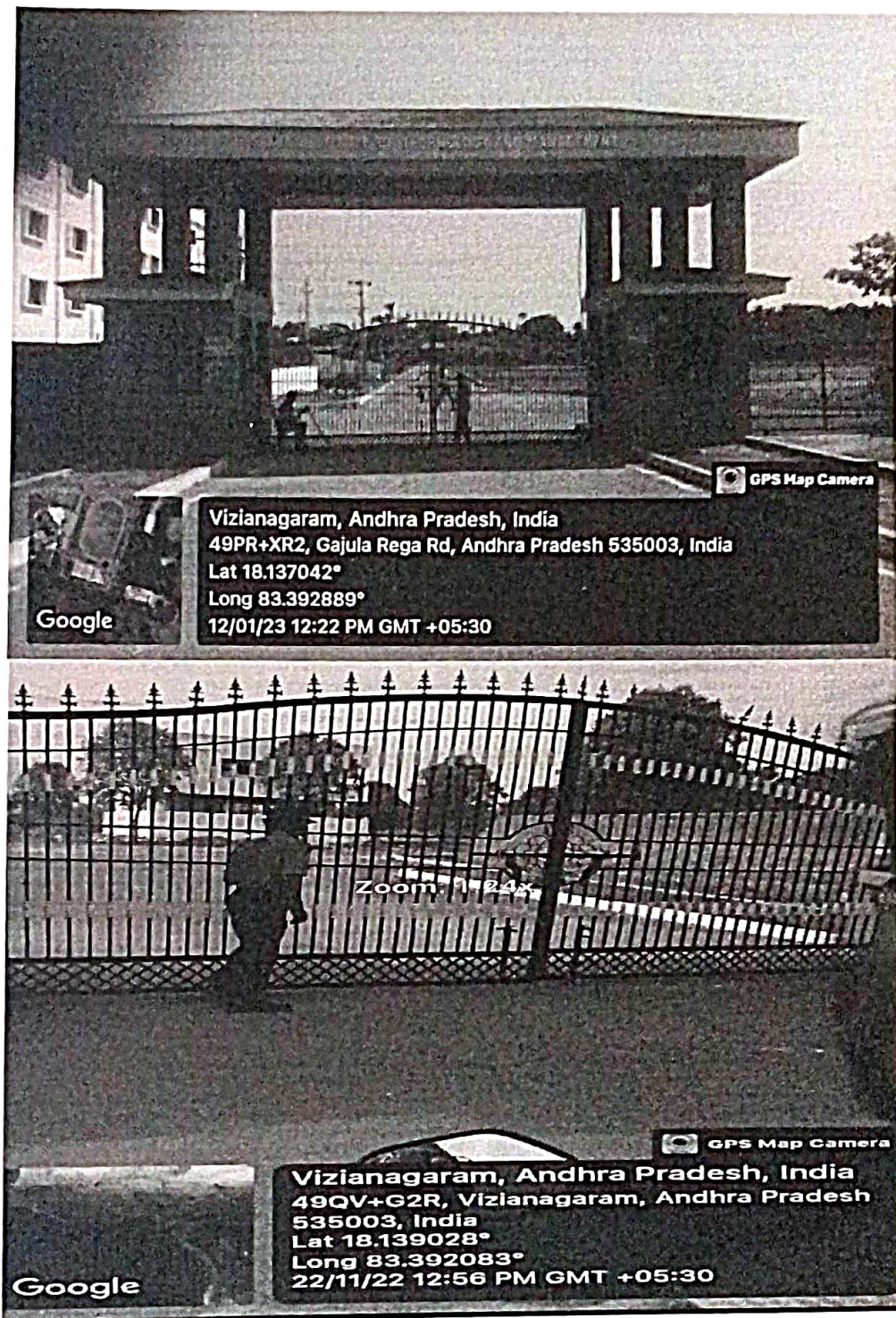


- **Restricted Entry of Automobiles:** The facility is situated adjacent to the national highway. Hence, faculty, staff, and students are strongly encouraged to opt for public transportation, prioritizing safety and fuel efficiency. Motorcycles without helmets are strictly prohibited on campus, and the policy restricts more than one pillion rider on campus.



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- The college restricts the entry of all vehicles onto its premises, allowing only authorized institute vehicles. Within the college campus, only specified vehicles are permitted, with the majority parking in designated parking lots.



[Signature]
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SITAM took the initiative and established a start-up unit on its campus to manufacture electric bicycles and cars. Since October 28, 2020, SITAM students have begun retrofitting electrical battery cars under the guidance of faculty.



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APPROVED BY AICTE, AFFILIATED BY JNTU, GURAJADA
ACCREDITED TO 2019-2024

PRESS COVERAGE

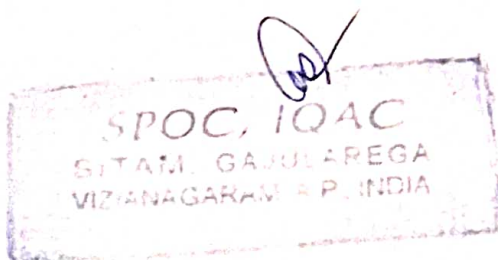
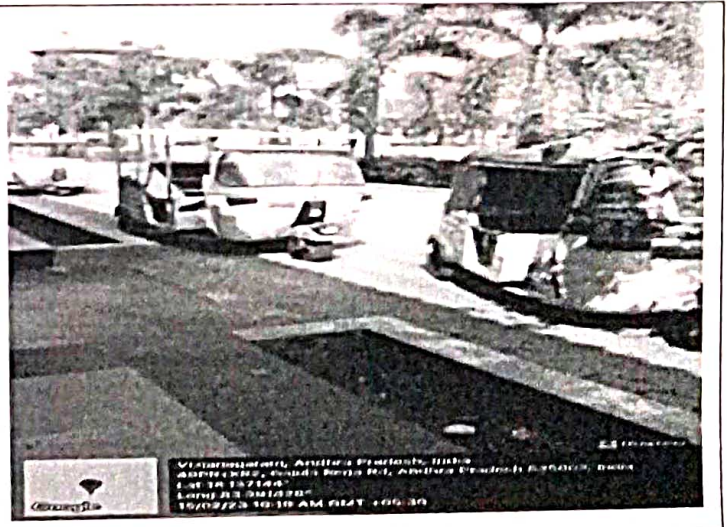


COLLEGE CODE
SGVP

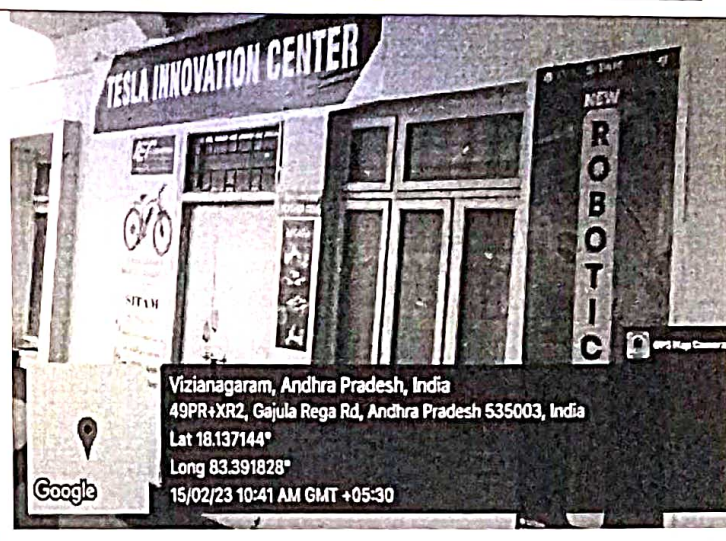
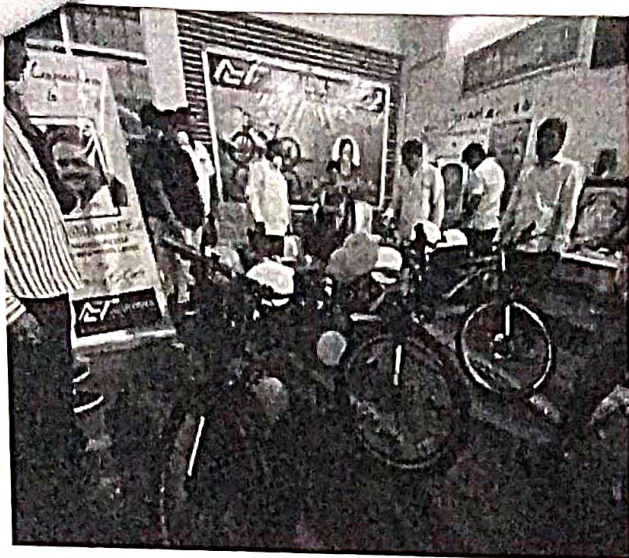
FOR MORE DETAILS CONTACT
96767 88811
9290 251491, 86393 84239

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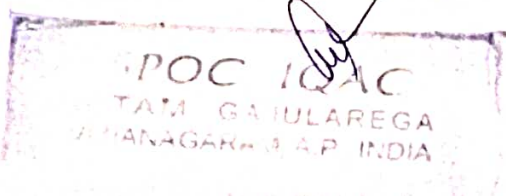
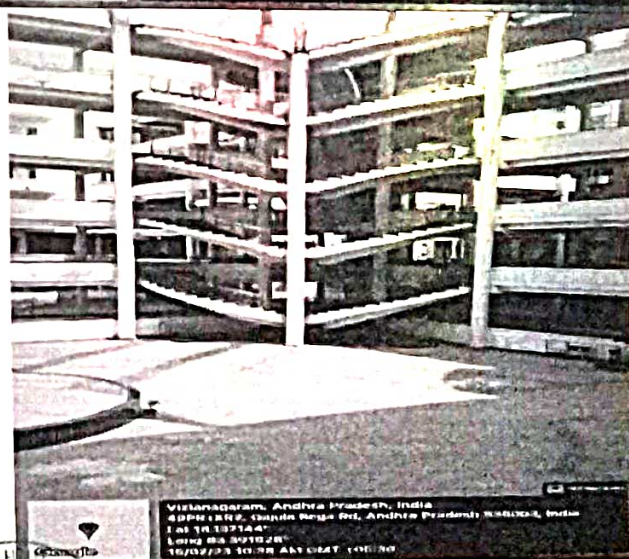
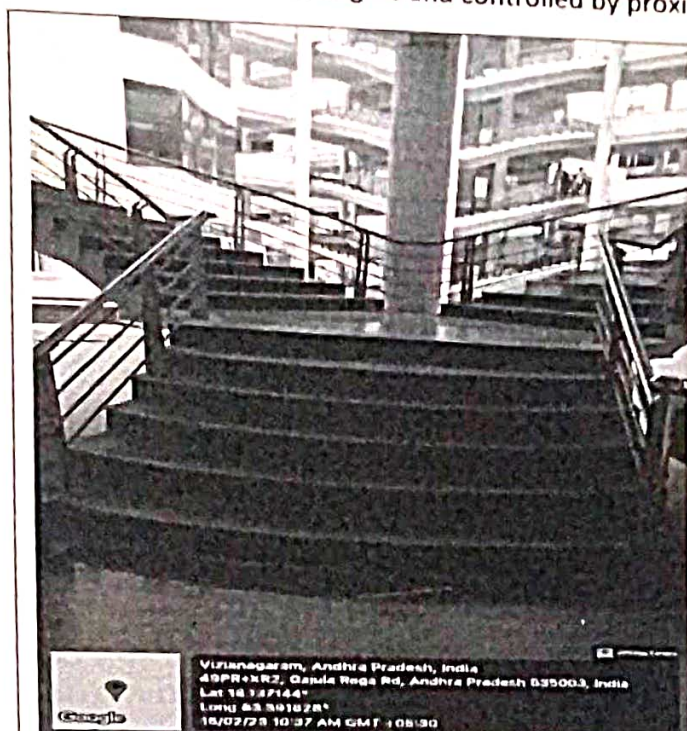
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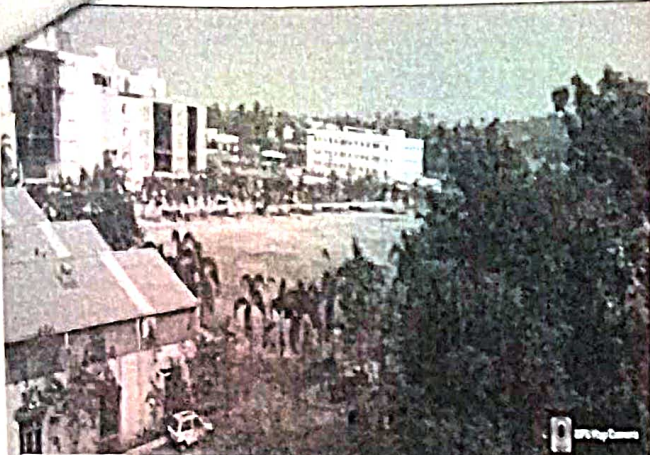
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SITAM College is well connected through bus, auto, e-rickshaw from different places. Besides this college has wide walkways. Students or employees can avail bus or can walk or go through bicycle in the campus. Special walkways are arranged with street lights and controlled by proximately sensors.



Prerna
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 Long 83.391826°
 15/02/23 10:13 AM GMT +05:30



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Event : Eco Friendly Ganesha

Date : 19-09-2023.

REPORT

On the occasion of VINAYAKA CHAVITHI, clay idols were distributed to students, teaching staff, and non-teaching staff by the Former MP and SITAM College Correspondent, Dr. Botcha Jhansi Lakshmi, along with the Director of SITAM group of colleges, Dr. M. Shasibhusan Rao, and the Principal of SITAM engineering college, Dr. D. V. Ramamurthy. Dr. Botcha Jhansi Lakshmi emphasized celebrating the Vinayaka Chavithi festival with devotion, encouraging the use of clay Ganapati idols for the puja to seek blessings for a prosperous future. Additionally, NCC cadets distributed 500 clay idols to the people of Gajularega. Dr. D. V. Ramamurthy elucidated the significance of VINAYAKA CHAVITHI, while Dr. M. Shasibhusan Rao underscored the merits of using clay idols to the students. The event featured an enthusiastic dance performance on Lord VINAYAKA by students of SITAM engineering college, with the active participation of HODs from all departments and college staff.

ఆంధ్రవైభవ

విజయనగరం మున్సిపాలిటీ

తదితరం
17 సెప్టెంబర్ 2023
పేజీ : 9
<https://epaper.prabhanews.com>

వినాయక చవితిని భక్తి శ్రద్ధలతో జరుపుకోవాలి

• మాజీ ఎంపీ బొత్త రూపి లక్ష్మి

విజయనగరం, సెప్టెంబర్ 16 (ప్రభ న్యూస్) : వినాయక చవితి పండుగ ద్వి శ్రద్ధలతో జరుపుకోవాలని మాజీ ఎంపీ, నీతం కళాశాల కరస్పాండెంట్ బొత్త రూపి లక్ష్మి అన్నారు. స్థానిక నీతం కళాశాలలో ఆమె కళాశాల నిర్వహించి మట్టి గణపతి విగ్రహాలను శనివారం పంపిణీ చేశారు. ఈ సందర్భంగా రూపి లక్ష్మి మాట్లాడుతూ ఈ వినాయక చవితి అందరూ పర్యావరణ హితంగా చేసుకోవాలని మట్టి గణపతి విగ్రహాలు పంపిణీ చేసినట్లు తెలియజేశారు. విద్యార్థులకు ముఖ్యంగా ఈ వినాయక పూజలు చేస్తే మంచి భవిష్యత్తు వస్తుందని విగ్రహాలు రాకుండా ఈ వినాయక పూజలు జరిపిస్తూన్నారని ఆరాగీ కళాశాలకు చెందిన ఎన్.ఎస్.సి విద్యార్థులకు అన్వయించు జరిపిస్తూన్నారని ఆరాగీ కళాశాలకు చెందిన ఎన్.ఎస్.సి విద్యార్థులు గా ఆంధ్రగోపుర ప్రజలకు 500 మట్టి గణపతి విగ్రహాలు పంపిణీ చేశారు. ఈ కార్యక్రమంలో కళాశాల డైరెక్టర్ బొత్త రూపి లక్ష్మి శిరీషామలరావు, కళాశాల

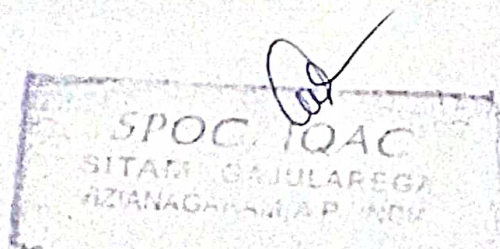


ప్రిన్సిపాల్ బొత్త డి.వి.రామ మూర్తి, వివిధ విభాగ అధికారులు, అధ్యాపకులు, విద్యార్థులు పాల్గొన్నారు. ఆరాగీ నర్తక డిగ్రీ కళాశాలలో డైరెక్టర్ మట్టి శిరీషామలరావు వినాయక విగ్రహాలు పంపిణీ చేశారు. ఈ సందర్భంగా కళాశాల నిర్వహించి పాల్గొన్నారు.

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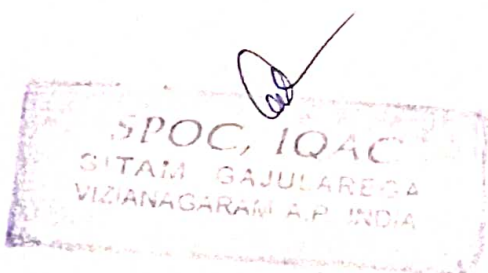
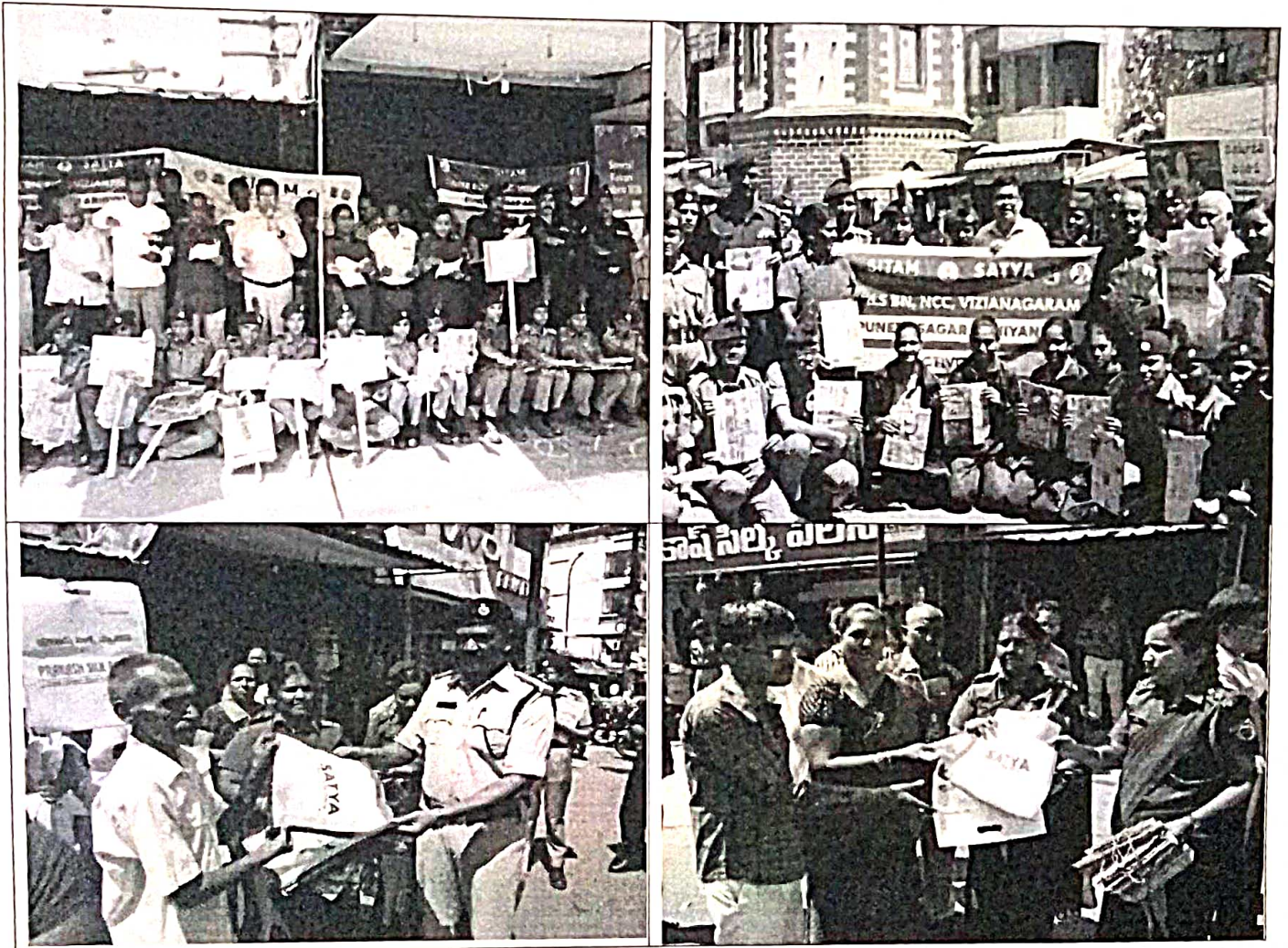
V. Rama Murthy
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Gajularega, Vizianagaram

ent :Plastic Bag Free Day @ Satya Group of Institutions:

Date :03-07-2023.

REPORT

On July 3rd, the International Day Without Plastic Bags is observed to advocate for the adoption of eco-friendly alternatives such as paper bags and cloth bags over plastic bags, with the ultimate goal of phasing out single-use plastic bags. SITAM students received information on the 'Cradle to Cradle' concept, emphasizing waste reduction, reuse, and recycling, along with the advantages of utilizing cloth and paper bags in lieu of plastic bags. Taking a pledge to use cloth bags, an NCC cadet and NSS volunteers distributed around 5,000 cloth and paper bags, aiming to raise awareness about the detrimental effects of plastic bags on animals and the environment. The awareness meeting was attended by Satya Group Director Dr. M. Sashibhushana Rao, Principal Dr. D. V. Ramamurthy, NCC Officer Lieutenant Mrs. Satyaveni, NSS Officer Professor Satish, and administrative staff.



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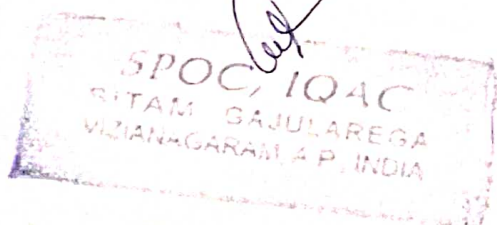


Event : Plantation Program.

Date : 09-01-2023.

REPORT

During the 'Plantation Program' held on January 9, 2023, the esteemed District Collector, Sri M. Harijawaharlal, paid a visit to Yerra Cheruvu, a pond located near SITAM Engineering College in Gajularega, Vizianagaram. He actively participated in planting 100 seedlings and took measures for the conservation of these plants. The Director of SITAM College, Sri Dr. M. Sashibhushana Rao Majji, PTC Sri Mehar Baba, Deputy Director, and Red Cross Coordinator Mr. Ramu Garu were also present at the event. The NCC UNIT demonstrated active involvement, and the District Collector used this opportunity to draw public attention to the city's intensive efforts to become a 'green city.' Additionally, tools for the NSS volunteers were provided by the Director of SITAM College, Mr. Sri M. Sasibhusana Rao.

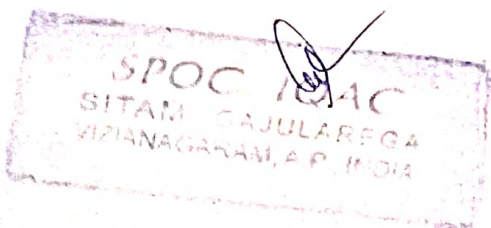


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మొక్కలతోనే జీవరాశి మనుగడ

విజయనగరం లింగురేడ్డు, స్టూడియో: మొట్టొకటి తీవరాశి మనుగడ సాధ్యమని కొలెక్టర్ పారిశుధ్యశాలలో తెలిపారు. గురువారం రెడ్ క్రాస్ సహకారంతో సత్య విద్యా సంస్థ నిర్వాహకులు ఎల్ల రెండు వర్ష మొట్టొకటి నాటారు. కార్యక్రమానికి హాజరైన కొలెక్టర్ మాట్లాడుతూ పర్యావరణ పరిరక్షణను ప్రోత్సహించే కృషి చేయాలని పిలుపునిచ్చారు. కార్యక్రమంలో రెడ్ క్రాస్ అధ్యక్షులు కే.ఆర్. ప్రసాద్, నగర పాలక సంస్థ సహాయక కమిషనర్ కనకమహాలక్ష్మి, అటవీ శాఖ అధికారి జానకిరావు, శివ్రాం కళాశాల ప్రధానాధ్యక్షులు మెహర్బాబు, సత్య విద్యా సంస్థల సుచాలకులు శశిదాశ్, ఎన్.ఎస్.ఎస్. సమన్వయకర్తలు, సిద్ధాంతి, విద్యార్థులు పాల్గొన్నారు.



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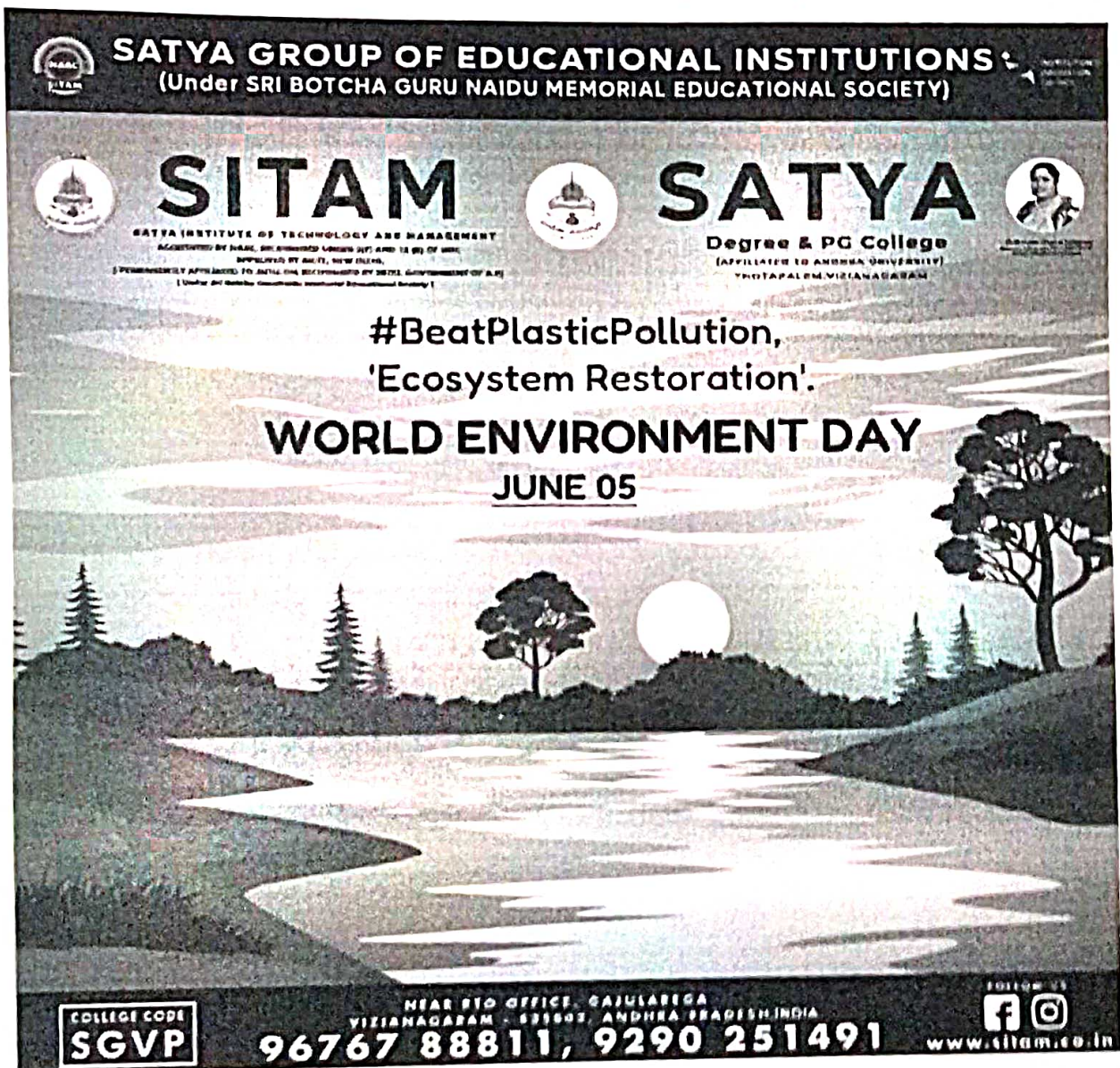
D.V.R.
 D.V. Rama Murthy
 Principal
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 Management (SITAM)
 Gajularega, Vizianagaram

ent :World Environment Day.

Date : 05-06-2023.

REPORT

Satya Group of Sitam Engineering College commemorates World Environment Day, featuring Smt. Dr. Botcha Jhansi Lakshmi, former Member of Parliament, and Professor Swamy Naidu, HOD of Mechanical Engineering at JNTUK, as the main guests. The planting of saplings was undertaken collectively by the guests, staff, and students. The guests highlighted the significance of the World Environment Day 2023 theme, 'Nature Time,' emphasizing the crucial role of coexisting with trees, biodiversity, and nature. Dr. D.V. Ramamurthy, Principal of SITAM, Dr. Sai Deva Mani, Principal of Satya Degree and PG College, Dr. T. Damodhar Naidu, HOD of ECE Department and Vice Principal, and NCC Officer Mr. C.S. Naidu, were also present at the event.



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(Under SRI BOTCHA GURU NAIDU MEMORIAL EDUCATIONAL SOCIETY)

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REGULATED BY AICTE, NEW DELHI
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Degree & PG College
(AFFILIATED TO ANDHRA UNIVERSITY)
VUTAPALEM, VIZIANAGARAM

**#BeatPlasticPollution,
'Ecosystem Restoration'.
WORLD ENVIRONMENT DAY
JUNE 05**

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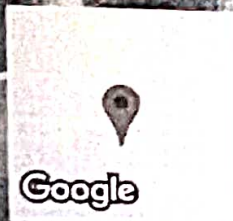
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D.V. Rama Murthy
Principal
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Gajulabega, Vizianagaram



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