



# SITAM

## SATYA INSTITUTE OF TECHNOLOGY AND MANAGEMENT

Gajularega, Vizianagaram, Andhra Pradesh, India-535002.

Accredited by "NAAC"

Approved by AICTE and Affiliated to JNTU-GURAJADA VIZIANAGARAM

Email: sitam@sitam.co.in, Website: www.sitam.co.in

Telephone No: 9676788811, 8978812341/2, Land Line: 08922-234775



IQAC- SATYA INSTITUTE OF TECHNOLOGY AND MANAGEMENT

Qualitative Metrics

Criterion 7-Institutional Values and Best Practices

Key Indicator 7.1 Institutional Values and Social Responsibilities

7.1.11	Institution celebrates / organizes national and international commemorative days, events and festivals
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SITAM provides an all inclusive environment to foster tolerance and harmony towards cultural, regional, linguistic, communal and other socioeconomic diversities. As a preliminary practice, all persons are encouraged to restrain anger and hatred in all situations. They are reminded the motto of the institute Panditaha samadrsinaha.

SITAM organizes national festivals, birth and death anniversaries of great Indian Personalities, and most, if not all the several important days of historic and cultural importance of which some are mentioned below:

- National Mathematics Day
- Independence day
- Makar Sankranti
- Republic day
- Science day
- Teachers day
- Ganesh jayanthi
- Women's day
- Yoga Day
- Engineer's day

The institute recognizes and attests importance of national days and for all celebrations programmes are organized with motivational and inspirational speeches, cultural events like plays are organized combined with activities.

Festivals uphold pluralism and diversity of India and are celebrated in that very spirit. Diwali is celebrated with program of distribution of sweets along with exchange of wishes. In Yoga day, yoga sessions are offered for the faculty and are kept open to all for participation.

Wherever possible, top officials of industries or government offices are invited to address the students on festive occasions so that students get an all round view of India and also gain useful insights of official protocol and procedure.

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P.D.V.Rama Murthy  
Principal  
Satya Institute of Technology and  
Management (SITAM)  
Gajularega, Vizianagaram

**Name of the event: 76th Independence Day celebrations at SITAM**

**Date: 15-08-2022**

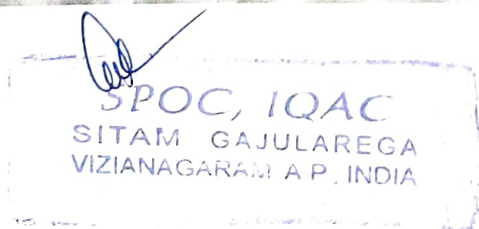
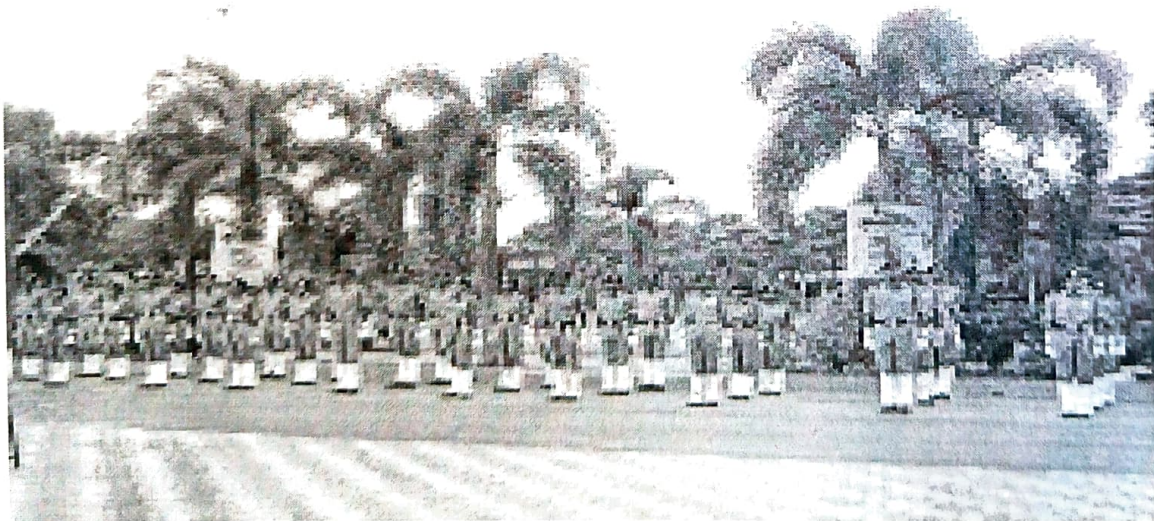
The national tricolor was unfurled amidst festive gusto in the SITAM campus in Vizianagaram. Professor C.Santhamma, unfurled the national flag and addressed the audience on the occasion. "There is a lot of intellectual migration from our country, true patriotism is for intellectuals to use their intelligence as much as possible for the progress of the country," Professor C.Santhamma expressed her grief through a speech.

Besides the NCC Marching parade, the acrobatics performance of NCC cadets and various performances by the students stood as special attractions in the celebrations.

In addition the students performed song and dance sequences to depict our culture of patriotism. In this glorious event organized by Satya Institute of Technology and Management, several prizes were given away for the winners in various sports events.

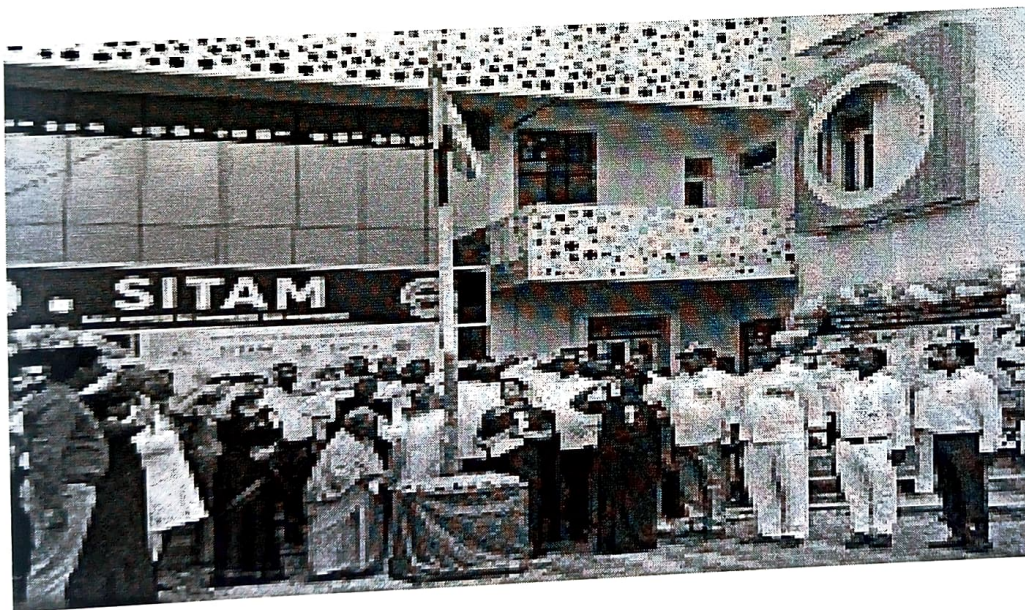
As a tradition, Government servants, Social Activists and Philanthropists were honored along with distinguished Alumni. Kumari Mahanti, Director of Rural Development Welfare Society of Marupalli Village, who did social work, and the President of Vizianagaram District Ex-Servicemen Association Mr. D. Ishwara Rao, and Vizianagaram District Ex-Servicemen's Association Secretary Mr. B. Venkata Rao were honoured.

Chairman and Secretary and Correspondent of Satya Group of institutions, Sri Botsa Satyanarayana and Dr.(Smt) Botsa Jhansi Lakshmi sent their Greetings and Best Wishes on the occasion.



  
**Dr. P. V. Rama Murthy**  
Principal  
Satya Institute of Technology and  
Management (SITAM)  
Gajularega, Vizianagaram





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*[Signature]*  
DND.V.Rama Murthy  
Principal  
Satya Institute of Technology and  
Management (SITAM)  
Gajularega, Vizianagaram



## **Name of the Event: Teachers' Day at SITAM**

**Date:05-09-2022**

Teachers' Day was celebrated in the divine memory of Sri Sarvepalli Radha Krishnan at SITAM Engineering College. On this occasion games, songs, dance competitions were organized for the teachers. Prizes were presented to the winning teachers in the competitions held on this occasion.

Teacher's Day celebrations were started in SITAM Engineering College. It is well known that various competitions such as poster presentations have been organized in the college under JNTU University from September 5 to 9. On this occasion, a debate competition was held for teachers in SITAM Engineering College.

Teachers' Day celebrations at SITAM Engineering College were inaugurated on 5<sup>th</sup> october 2022. Teachers' Day celebrations were held from September 5 to 9 at the college under the jurisdiction of JNTU University with various competitions such as poster presentation, debate and paper publications. Retired State Official Language Commission member Dr. Ayalasomyajula Gopala Rao, who was the chief guest at the event, was felicitated on the occasion. Speaking on the occasion, he said that every student should know the greatness of the teaching profession and wished that every student should know the same respect for telugu language literature. Dr. Majji Sasi Bhushan Rao, Director, Sitam College, Dr. D.V. Ramamurthy, Principal and Smt. Venkata Lakshmi, Head, Mechanical Department were present. As part of the ceremony, prizes were distributed to the students who participated in various competitions, students and faculty members who published the papers.

College chairman Sri. Botsa Satyanarayana, Secretary and Correspondent Dr.(Smt) Botsa Jhansi Lakshmi sent messages of congratulations and the choreography performed by the students as part of the program made everyone happy.



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Gajulareca, Vizianagaram

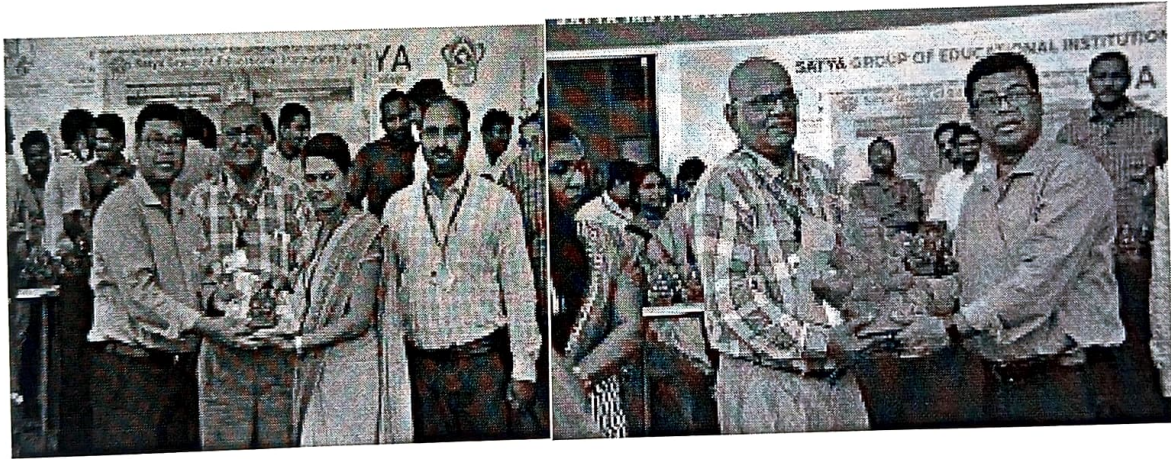


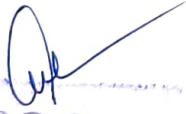
**Name of the Event: Distribution of Vinayaka idol's at SITAM**

**Date:30-08-2022**

Ganesha statues made of Pancha Gavya composite clay were distributed at SITAM Engineering College. The director of the college, Dr. Majji Sashibhushan Rao, said that the statues made of plaster of Paris were causing air pollution and that the clay statues were the best.

Teachers, non-teaching staff, students and dignitaries were overjoyed to receive the Ganapati Vrata Vidhana book in the hands of the College Director Sri Majji Sashibhushan Rao. Satya College Chairman Sri Botsa Satyanarayana and Satya College Secretary and Correspondent Dr.(Smt).Botsa JhansiLakshmi sent her messages with special congratulations.



  
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Principal  
Satya Institute of Technology and  
Management (SITAM)  
Gajularega, Vizianagaram



**Name of the event: Engineers Day at SITAM**

**College Date:15-09-2022**

Engineers' Day celebrations were held on Thursday to mark the birth anniversary of Bharat Ratna, Mokshagundam Visvesvaraya in SITAM. The theme of engineers' day this year is "Smart Engineering for a Better World".

As part of the celebrations, project expo (technical model presentation) and various technical competitions were organized for the students. Dr.Majji,Sashibushana Rao Director, SITAM College, Engineers' Day and the current year's theme highlighted the importance of "Smart Engineering for a Better World".College Principal Dr. D.V. Ramamurthy conveyed the importance of Engineers' Day and the responsibility of an engineer in this society.

The chief guest was Mr. J. Swami Naidu, Deputy Executive Engineer, Water Resources Department, Visakhapatnam, highlighted the importance of Engineers Day and the achievements of Sir Mokshagundam Visvesvaraya and the key roles he played in various prestigious projects in India and suggested that the students should improve their lives.

Mr. P.Rama Bhimalingeswara Rao, Prof. D.C. Architect Andhra University expressed his views on the importance of engineers for modern society and the important role they play in the development of the society. Shri Charan, Deputy Executive Engineer, Water Resources Department, Visakhapatnam, and Shri Madhu, Scientist, ISRO, expressed their views on the occasion. ISRO scientist Adinarayana was present. All the guests present were felicitated. The Engineers' Day celebrations ended with prizes being distributed to the students who participated in various competitions. Students and faculty participated in the programme.

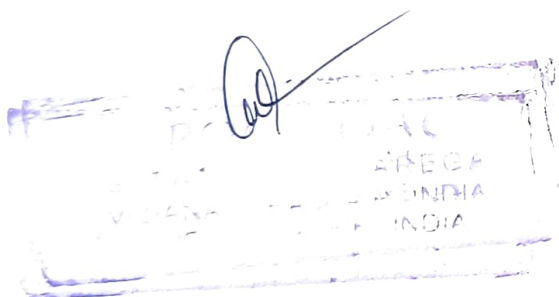


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*(Signature)*  
**Dr.D.V.Rama Murthy**  
Principal  
Satya Institute of Technology and  
Management (SITAM)  
Gajularega, Vizianagaram





*D.V. Rama Murthy*  
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*Principal*  
**Satya Institute of Technology and  
 Management (SITAM)**  
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NAME OF THE EVENT: SANKRANTHI CELEBRATIONS AT SITAM COLLEGE  
DATE: 10-01-2023

Addressing the students at the Sankranti celebrations held at SITAM Engineering College in Gajularega on Tuesday, director Majji Sasibhushana Rao said that the celebrations were organized to inform the future generations about the way of life of telugu people associated with sankranti shobha.

College Principal Dr. D.V. Ramamurthy said that sankranti festival is not just a celebration but a great tradition of thanking the elders who have given us such a comfortable life. On this occasion, the director of the college, Majji Sasibhushana Rao handed over prizes to the winners of the Telugu girl-Telugu boy, rangoli and kite competitions. Bhogi festival was celebrated. The celebrations were very impressive. Director Majji Sasibhushana Rao's wife Smt. Anuradha, Smt. Botsa Poojitha, Sathya Degree and PG College Principal Dr. M.V. Sai Devamani, SITAM faculty, college staff and students participated in the event.



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Management (SITAM)  
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*D.V. Rama Murthy*  
 Principal  
 Satya Institute of Technology and  
 Management (SITAM)  
 Gajularega, Vizianagaram



## NAME OF THE EVENT: REPUBLIC DAY CELEBRATIONS AT SITAM ENGINEERING COLLEGE

DATE :26/01/2023

SITAM Engineering Colleges organized the 74rd Republic Day celebrations in the SITAM Engineering College Campus .

Together have celebrated along with the Dr B Jhansi Lakshmi secretary and correspondent of Satya group of institutions and guest of honours-

- 1.sri Gorle lakshmana Rao (singer and sahaja kavi)
- 2.Smt T. Vijaya Kumari (founder of podi world )
- 3.Sri. A Sai kiran (Filmoji middle class madhu fame )

Dr.B Jhansi Lakshmi motivated students regarding the responsibilities of youth in nation building and its development.

sri Gorle lakshmana Rao garu explain about the greatness of our Indian constitution and the efforts and sacrifices of the freedom fighters

Smt T. Vijaya Kumari being a female entrepreneur motivated and guided the cadets to work hard to reach the goals and also be a responsible social human towards the country

The event was graced by the spectacular parade by NCC cadets of SITAM and SATYA Degree & PG college

And followed by the pyramids by ncc cadets.The cadets were also honoured by with rank ceremony in the hands of cheif guests. With patriotic songs and dances by the students made the event more colourful. The chief guests felicitated by our management.

In this event college Director Dr M.Sashibhushanarao , Satya degree principal Dr.Sai devamani ,All HODS, NCC officers Cap. M.Satyaveni, Lt.M.Varalakshmi, Officer S.Prasanth, officer uday, CSO K Satyanarayana, PD Mahesh , both colleges all teaching and non teaching faculty, NCC cadets ,students were participated.



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Dr.D.V.Rama Murthy  
Principal  
Satya Institute of Technology and  
Management (SITAM)  
Gajularega, Vizianagaram





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*Signature*  
 Dr. D.V. Rama Murthy  
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 Satya Institute of Technology and  
 Management (SITAM)  
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## **NAME OF THE EVENT: NATIONAL SCIENCE DAY AT SITAM ENGINEERING COLLEGE**

**DATE : 28/02/2023**

National Science Day was organized in honor of SIR.C.V.RAMAN on his birth anniversary at SITAM engineering college.

Smt. Asma Fareen, Additional Superintendent of Police, Special Enforcement Bureau, Vizianagaram District participated as the chief guest in this National Science Day.

Speaking on this occasion she said that The main theme of this year's National Science Day is "GLOBAL SCIENCE FOR GLOBAL WELBEING". she also highlighted that technology should be used for the welfare of the world, and to strengthen the technical skills of the youth and contribute to the development of the society. In this event Dr. M.Sasibhushan Rao, Director of SITAM, Dr. D. V. Rammurthy, principal of SITAM, staff and students participated in this program. On the occasion of National Science Day, Elocution competition was conducted to students and the winners were awarded prizes by the hands of the chief guest.



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## NAME OF THE EVENT: INTERNATIONAL WOMEN'S DAY

DATE :08/03/2023

International Women's Day was celebrated by SITAM Engineering College. On 07.03.2023, International Women's Day was jointly organized by SITAM Engineering College along with the Satya Degree and PG College. Dr Botsa Jhansi Lakshmi, Secretary and Correspondent, SITAM, is the Chief Guest, Special Invitees are Smt. Himabindu, Music teacher of MR Musical College, Electronic Media Journalist, Smt. B. Vijayalakshmi, and the Founder of Sabala NGO, Smt.K. Saraswathi. College Secretary and Correspondent Dr Botsa Jhansi Lakshmi shared her experiences in the political field and said that women are excelling in all fields at par with men. She said that women should work for financial independence.

Smt. Himabindu, the Music teacher at M.R. Music College, said that women should settle down in the fields of their choice and not be offended by small things and work hard and move forward in all fields. Journalist Smt. B. Vijaya Lakshmi said that girls should deal with things with courage and should not be worried about their problems and must study well to achieve their ambitions. Smt. Saraswathi said that women should be strong at all times and every woman is the goddess incarnation. She explained about nutritional food and its health benefits.

Dr M. Sashibhushana Rao, the Director of SITAM, explained the difference between equality and equity with examples. Dr M.V. Saideva mani, Principal, Satya and PG College, suggested the availability of various opportunities for women in many fields all over the world. On this occasion, various games & competitions were held for women teachers.

Elocution competitions and group discussions were held for students. In this context, prizes were awarded to the winners. Arts and crafts were displayed by the students. Smt. Majji Anuradha, Smt. Botsa Poojitha, Smt. Ch.V. Lakshmi Vice Principal, SITAM, female faculty and students of both colleges participated in this program.



  
Dr. V. Rama Murthy  
Principal  
Satya Institute of Technology and  
Management (SITAM)  
Gajularega, Vizianagaram







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*[Signature]*  
 Dr. V. Rama Murthy  
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## NAME OF THE EVENT: NATIONAL MATHEMATICS DAY

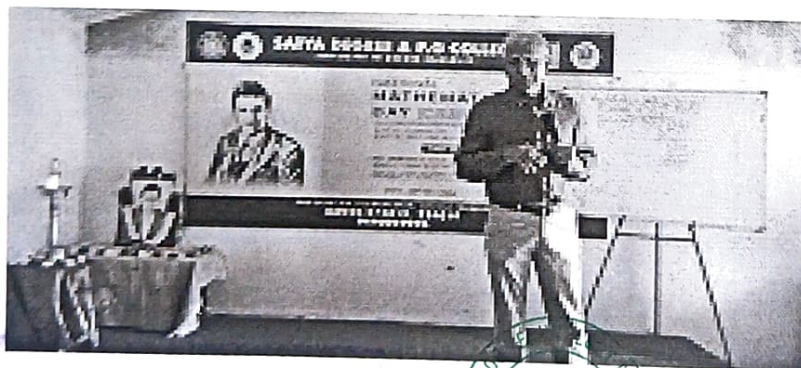
DATE : 22/12/2022

National Mathematics Day was celebrated on the occasion of the birth anniversary of mathematician Srinivasa Ramanujan in the SITAM Engineering College.

The "National Mathematics Day" celebrations were held in a grand manner. On the third day on Thursday, poster presentation competitions on the theme "Ramanujan's Work" were organized. The winners of the competitions were presented with the prize by the chief guest Prof. Lakshminarayana Sadashivani. Prof. Lakshminarayana, who was the chief guest, said that the basics of mathematics should be better understood and that there are not many applications of mathematics in the medical sciences. There is a lot of use of mathematics in every subject, he said.

The Director of the college Dr. Majji Sasibhushan Rao said that the students should remove their fear of mathematics and if they master mathematics, they can easily understand engineering subjects.

Principal of the college Dr. D.V. Rammurthy advised the students to develop interest in mathematics. Teachers and students participated in this program.



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## NAME OF THE EVENT: INTERNATIONAL YOGA DAY

DATE : 21/06/2023

International Yoga day was celebrated at SITAM by NCC 2(A)girls Battalion VZM, 2CTR Bn, 13(A) BN NCC Visakhapatnam, Satya Degree & PG College and SITAM.

Yoga and Vedantha guru sri Satyanarayana was the chief resource person . He made all participants to follow yoga protocol with surya namaskaram, standing, sitting yoga Asanas and Pranayamum. He stress that yoga makes our body active and mind calm and focused and improves our skill levels in any field we are working in. He said we should always remember and practice the two principles of Yoga "Yogaha karmashu Kowshalam" and " samatvam yoga uchyate".

2-A NCC battalion Subedar Major Sri. Bodele Dharmasheel , Speaking on the occasion said that we need to do yoga everyday as we eat food every day for our over all health and well-being.

The director of SITAM, Dr. Majji Sashibhushana Rao speaking about the theme of 2023 yoga day, " Yoga For Vasudhaiva Kutumbakam" , urged all to be united and think positive and work as the whole universe is one family. Special Yoga diet was served to all participants.

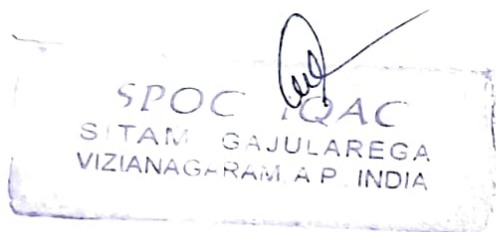
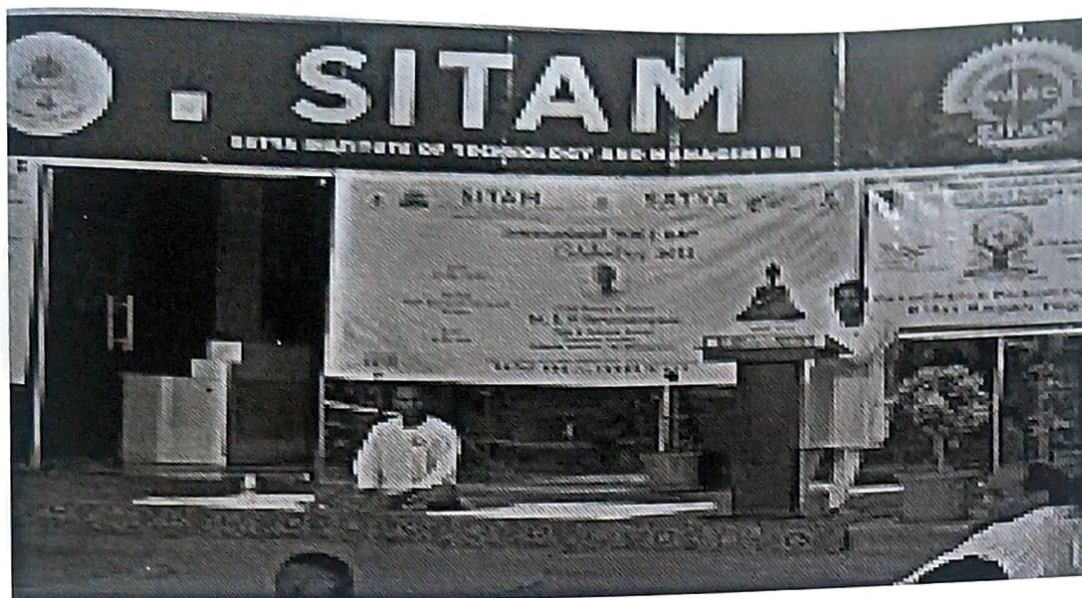
Principal Dr D. V. Ramamurthy, Subedar Major Bodele Dharmasheel, Subedar J Chandra rao , NCC officers Captain.M. Satyaveni, Lt. M.Vara Lakshmi, CSO Satyanarayana, P.D maheshwar Rao , ANO Uday, NSS Surapu Naidu , staff , NCC cadets and students participated.



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*D.V.Rama Murthy*  
Principal  
Satya Institute of Technology  
Management (SITAM)  
Gajularega, Vizianagaram