

**Qualitative Metrics**

**Criterion 7-Institutional Values and Best Practices**

**Key Indicator 7.1 Institutional Values and Social Responsibilities**

7.1.11	Institution celebrates / organizes national and international commemorative days, events and festivals
--------	--

SITAM provides an all inclusive environment to foster tolerance and harmony towards cultural, regional, linguistic, communal and other socioeconomic diversities. As a preliminary practice, all persons are encouraged to restrain anger and hatred in all situations

SITAM organizes national festivals, birth and death anniversaries of great Indian Personalities, and most, if not all the several important days of historic and cultural importance of which some are mentioned below:

- National Mathematics Day
- Independence day
- Makar Sankranti
- Republic day
- Science day
- Teachers day
- Ganesh jayanthi
- Women's day
- Diwali
- Yoga Day
- Engineer's day

The institute recognizes and attests importance of national days and for all celebrations programmes are organized with motivational and inspirational speeches, cultural events like plays are organized combined with activities.

Festivals uphold pluralism and diversity of India and are celebrated in that very spirit. Diwali is celebrated with program of distribution of sweets along with exchange of wishes. In Yoga day, yoga sessions are offered for the faculty and are kept open to all for participation.

Wherever possible, top officials of industries or government offices are invited to address the students on festive occasions so that students get an all round view of India and also gain useful insights of official protocol and procedures.

**Name of the event: National Mathematics day celebrations**

**Date:22-12-2020**

National Mathematics day celebrations in our SITAM College today by HBS Department:

PowerPoint presentation competition, quiz competition conducted to our students & prizes distributed to the winners by our Principal Sir Dr D.V.Rammurthy Garu & Director Dr.M.Sasibhushana Rao garu



## **Name of the event: 75th Independence day celebrations at SITAM**

**Date: 15-08-2021**

The national tricolor was unfurled amidst festive gusto in the SITAM campus in Vizianagaram. Chairman of Stay fit Health and Fitness World Pvt Ltd, Bangalore , Dr. G. K. Ganapati and Chairman of Vision Digital India, Bangalore Mr. Harikrishna Maram unfurled the national flag and addressed the audience on the occasion. Besides the NCC Marching parade, the acrobatics performance of NCC cadets and various performances by the students stood as special attractions in the celebrations. In addition the students performed song and dance sequences to depict our culture of patriotism. In this glorious event jointly organized by Satya Institute of Technology and Management, several prizes were given away for the winners in various sports events. As a tradition, Government servants, Social Activists and Philanthropists were honoured along with distinguished Alumni. Dr M. Priyanka of MR Hospital, Dr. Divya Deepti of Ghosha Hospital were among the honoured. Distinguished alumni Sri M. A. Naidu, currently working as Jailer in Eluru and Smt T. Chittemma currently working as Constable in Vizianagaram Rural Police Station were specially honoured for their unflinching service during the Covid pandemic period. Recognizing the contributions in the relief operations during the pandemic, founder of Spark Society gave away mementos to 50 NCC cadets of the Institute.

Smt. Srilakshmi, Social activist and president medal winner and Mr. Ram, MD of stay fit also participated and shared their life experiences and wished the students to come up in life in their chosen fields by staying fit Physically and Mentally.

Chairman and Secretary and Correspondent of Satya Group of institutions, Sri Botsa Satyanarayana and Smt. Dr. Botsa Jhansi Lakshmi sent their Greetings and Best Wishes on the occasion.





**Name of the event: SANKRANTHI CELEBRATIONS****Date:13-01-2021**

Today Satya Institute of Technology and Management College organized the Sankranthi celebrations on the campus of SITAM College.

The event was hosted by Dr. Shri Majji Shashi Bhushan Rao, Director, SITAM College. The chief guest of the function was former Member of Parliament from Vizianagaram Gow Sri Da Botsa Jhansi Lakshmi Garu Majji Kalavati Ammagaru Majji Anuradha Garu . As part of the event, a number of sports events were organized for the students and prizes were also given to the athletes. SITAM College Principal Dr. Sri Rammurthy were present on the occasion. C. C .Officers Kalyan Garu, Satyaveni Garu, Surapa Naidu Garu and SITAM staff, students, yn. C.C. And NSS students, who participated in the Sankranthi celebrations and made the event a success



## **Name of the Event: Republic day at SITAM**

**Date:26-01-2021**

Today on the occasion of Republic Day... under the guidance of our respected district collector Dr.Hari Jawahar sir Red Cross Society was conducted a great program 'High Tea' at collectorate Auditorium, vzm....where our collector sir was distributed certificates and momentos to children who are participated cultural programs and he appreciated our Satya educational Institutions and NCC students also for being participated in Haritha Vizianagaram programs....our dynamic director sir Dr. Sashi Bhushana Rao sir appreciated with momentos and certificates....which is very honourable thing for our Satya group of educational institutions....Lt.Satya veni garu, Lt. Kalyan Ashok garu and Mr. Surapunaidu garu were also appreciated by our collector sir.....lets congratulations to all for the great approach.





## **Name of the Event: NATIONAL SCIENCE DAY @ SITAM**

**Date: 28-02-2020**

A seminar on “Promoting Scientific Temper – Students role” was held in SITAM Campus, organized by dept of Mechanical Engineering. Dr.B.Srinivas Rao, HOD, ITC Balireddy College of Engineering, Mylavaram, Krishna District, addressed the gathering and said that quality education can only make students to invent new things. He also stressed the importance of personality and character. He advised the students to download Telegram App. Dr.D.V. Ramamurthy, principal of SITAM, spoke on the importance of scientific perspectives and social awareness. Prabhakar Sharma, Deputy Engineer for rural water supply, Vizianagaram, emphasized the importance of science to eradicate superstitions. HODS of respective departments, faculty and students participated in the seminar. The program ended with felicitation of the distinguished speaker Dr. B. Srinivas Rao.



## **Name of the Event: Teachers' Day at SITAM Engineering College**

**Date: 05-09-2021**

Teachers' Day was celebrated in the divine memory of Sri Sarvepalli Radha Krishnan at SITAM Engineering College. On this occasion game songs, dance, and cursive competitions were organized for the teachers. Prizes were presented to the winning teachers in the competitions held on this occasion. Special prizes were awarded to those who published research articles and to those who wrote textbooks (Sri Dosapati Chaitanya and Karunakar dances impressed everyone with all the performances. College Chairman Sri. Botsa Satyanarayana, secretary correspondent Botsa Jhansi Lakshmi sent messages of congratulations and the choreography performed by the students as part of the program made everyone happy



## **Name of the Event: Distribution of Vinayaka Statue at SITAM**

**Date: 10-09-2021**

Ganesha statues made of Pancha Gavya composite clay were distributed at SITAM Engineering College. The director of the college, Sri Dr. Majji Sashibhushan Rao, said that the statues made of plaster of Paris were causing air pollution and that the clay statues were the best.

Many teachers, non-teachers, students and dignitaries were overjoyed to receive the Ganapati Vrata Vidhana book in the hands of the College Director Sri Dr. Majji Sashibhushan Rao. Satya College Chairman Sri Botsa Satyanarayana Garu and Satya College Secretary and Correspondent Mrs. Dr. Botsa Jhansi Lakshmi sent her messages with special congratulations.





## **Name of the Event: International Women's day celebrations @SITAM**

**Date:08-03-2021**

International women's day celebration was celebrated on 8<sup>th</sup> march ( Monday) in SITAM Engineering college. As a part of women's day celebrations, a one week program was conducted from 1<sup>st</sup> March onwards in SITAM campus. Group Discussions, health and hygiene awareness by Dr. Lakshmi Kondamma, Gynecologist, NRI Hospital. Arts and crafts exhibition, poster presentations and PPT's competitions were conducted. Rajayogini B.K. Annapurna garu hosted the programme as chief guest. Dr. Botcha Jhansi Lakshmi hosted the programme as the Guest of Honour. Rajayogini B.K. Annapurna addressed the gathering. She told that women have lot of patience and tolerance. She also said that women play a very key role in maintaining peace and harmony. Dr. Botcha Jhansi Lakshmi garu, in her address, told that women can achieve their goals using their strong will power. Nowadays women are competing with men in every field. Dr. Majji Sashibhushan Rao, Director of SITAM, Dr. D.V. Rama Murthy, lady faculty & girl students participated in this event. Students from SITAM Engineering college performed in cultural activities



**Name of the event: DIWALI CELEBRATIONS**

**Date:04-11-2021**

Diwali Festival was celebrated in the campus of SITAM College, Vizianagaram on 4<sup>th</sup> November 2021 with full zeal and fervor.

Diwali is a festival of lights and togetherness. It is the festival of unity without any caste or creed. We want to celebrate Diwali in such a way that it will instigate to spread love and peace in the society.

The event was hosted by Dr. Shri Majji Shashi Bhushan Rao, Director, SITAM College. The chief guest of the function was former Member of Parliament from Vijayanagar Gowri Sri Dotsa Jhansi Lakshmi Garu, Majji Anuradha Garu and SITAM College Principal Dr. Sri Rammurthy and warden Satyaveni Garu and SITAM staff, students participated in the Diwali celebrations and made the event a success.

The Chairman and The Secretary and the faculty members exchanged advance diwali greetings to be celebrated on 4<sup>th</sup> November 2021. Sweets and savory were issued to all the staff members.







## **Name of the Event: Yoga Day**

**Date: 21-06-2021**

The International yoga day organized by Satya of Educational Group on 21.06.2021 at our SITAM, Vizianagaram. Sri B SANYASI RAO Conducted a meditation and helped students and a staff learns the positive impacts of meditation and understands the benefits of yoga. The students and staff performed yogic exercises and 'PRANAYAM' to celebrate this day. Regular practice of yoga will surely help students to achieve better life, physically, mentally and spiritually as well.

Principal Dr. D.V.Rama Murthy announced that all students will be given yoga training in the coming days. It helped to increase the concentration in studies. So it was wonderful experience for all the students. Many students were highly motivated with the art of yoga and made a decision of practicing yoga regularly. The entire experience gained a positive feedback.



**Name of the event:Engineers Day at SITAM College**

**Date:15-09-2021**

"Bharata Ratna" Mokshagundam Visvesvaraya's Jayanti was celebrated at the SITAM Engineering College and "Engineers' Day" was celebrated.

On the occasion of Engineers' Day, technical competitions such as Project Expo were organized for the students. Dr. as the chief guest. B. Santosh Kumar, Deputy Executive Engineer, Irrigation Division, Vijayanagaram, Sri Jaya Krishna, Fine Aspects DG, Robotics Lab, Vizag.

Dr. B. Santosh Kumar said that there is an inextricable link between theory and practice, that the curriculum is easily understood if students read it diligently, and that students should show enthusiasm in reading.

College Director Sri Dr. Majji Shashibhushan Rao explained the importance of Engineers 'Day and the importance of this year's Engineers' Day theme "Engineering for a Healthy Planet" and wished all students to develop technical skills and make India proud engineers.

Sri Jaya Krishna addressed the students on Robotics Design and Development in India, Artificial Intelligence, Internet of Things etc.

The principal of the college are Dr. D.V. Ramamurthy explained the responsibility of the engineer towards the society.

He then congratulated the faculty who published prizes and papers to the students who won the competitions. The event was attended by students and faculty.

