

VIZIANAGARAM – 535 003 Andhra Pradesh (India)
(Established by Andhra Pradesh Act No.22 of 2021)

COURSE STRUCTURE

B.Tech.– II Year I Semester

S.No.	Category	Title	L	T	P	Credits
1	BS	Transforms and Numerical Methods	3	0	0	3
2	HSMC	Universal Human Values– Understanding Harmony & Ethical human conduct	2	1	0	3
3	ES	Thermodynamics	2	0	0	2
4	PCC	Mechanics of Solids	3	0	0	3
5	PCC	Material Science and Metallurgy	3	0	0	3
6	PCC	Mechanics of Solids and Materials Science Lab	0	0	3	1.5
7	PCC	Computer-aided Machine Drawing	0	0	3	1.5
8	ES	Python programming Lab	0	0	2	1.0
9	SEC	Embedded Systems and IoT	0	1	2	2
10	Audit Course	Environmental Science	2	0	0	-
Total			15	2	10	20

B.Tech.– II Year II Semester

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INDUSTRIAL MANAGEMENT

Course Objectives:

The objectives of the course are to

- Introduce the scope and role of industrial engineering and the techniques for optimal design of layouts
- Illustrate how work study is used to improve productivity
- Explain TQM and quality control techniques
- Introduce financial management aspects and
- Discuss human resource management and value analysis.

UNIT– I

Introduction: Definition of industrial engineering (I.E), development, applications, role of an industrial engineer, differences between production management and industrial engineering, quantitative tools of IE and productivity measurement. concepts of management, importance, functions of management, scientific management, Taylor's principles, theory X and theory Y, Fayol's principles of management.

Plant Layout: Factors governing plant location, types of production layouts, advantages and disadvantages of process layout and product layout, applications, quantitative techniques for optimal design of layouts, plant maintenance, preventive and breakdown maintenance.

UNIT–II

Work Study: Importance, types of production, applications, work study, method study and time study, work sampling, PMTS, micro-motion study, rating techniques, MTM, work factor system, principles of Ergonomics, flow process charts, string diagrams and Therbligs.

UNIT–III

Statistical Quality Control: Quality control, Queuing assurance and its importance, SQC, attribute sampling inspection with single and double sampling, Control charts – $\bar{X}$ and R – charts $\bar{X}$ and S charts and their applications, numerical examples.

Total Quality Management: zero defect concept, quality circles, implementation, applications, ISO quality systems. Six Sigma–definition, basic concepts

UNIT– IV

Financial Management: Scope and nature of financial management, Sources of finance, Ratio analysis, Management of working capital, estimation of working capital requirements, stock management, Cost accounting and control, budget and budgetary control, Capital budgeting – Nature of Investment Decisions – Investment Evaluation criteria- NPV, IRR, PI, Payback Period, and ARR, numerical problems.



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UNIT-V

Human Resource Management: Concept of human resource management, personnel management and industrial relations, functions of personnel management, Job-evaluation, its importance and types, merit rating, quantitative methods, wage incentive plans, and types.

Value Analysis: Value engineering, implementation procedure, enterprise resource planning and supply chain management.

Text Books:

1. O.P Khanna, Industrial Engineering and Management, Dhanpat Rai Publications (P) Ltd, 2018.
2. Mart and Telsang, Industrial Engineering and Production Management, S.Chand & Company Ltd. New Delhi, 2006.

Reference Books:

1. Bhattacharya DK, Industrial Management, S.Chand, publishers, 2010.
2. J.G Monks, Operations Management, 3/e, McGraw Hill Publishers 1987.
3. T.R. Banga, S.C.Sharma, N. K. Agarwal, Industrial Engineering and Management Science, Khanna Publishers, 2008.
4. Koontz O'Donnell, Principles of Management, 4/e, McGraw Hill Publishers, 1968.
5. R.C.Gupta, Statistical Quality Control, Khanna Publishers, 1998.
6. NVS Raju, Industrial Engineering and Management, 1/e, Cengage India Private Limited, 2013.

Online Learning Sources

- https://onlinecourses.nptel.ac.in/noc21_me15/preview
- https://onlinecourses.nptel.ac.in/noc20_mg43/preview
- <https://www.edx.org/learn/industrial-engineering>
- <https://youtube.com/playlist?list=PL299B5CC87110A6E7&si=TghLCbEobuxjEaXi>
- https://youtube.com/playlist?list=PLbjTnj-t5Gkl0z3OHOGK5RB9mvNYvnImW&si=oaX_5RG69hS3v2ll

Course Outcomes:

- Learn about how to design the optimal layout.
- Demonstrate work study methods.
- Explain Quality Control techniques.
- Discuss the financial management aspects and,
- Understand the human resource management methods.



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COMPLEX VARIABLES, PROBABILITY AND STATISTICS

Course Objectives:

- To familiarize the complex variables.
- To familiarize the students with the foundations of probability and statistical methods.
- To equip the students to solve application problems in their disciplines.

UNIT – I:

Functions of a complex variable and Complex integration:

Introduction – Continuity – Differentiability – Analyticity –Cauchy-Riemann equations in Cartesian and polar coordinates –Harmonic and conjugate harmonic functions – Milne – Thompson method.

Complex integration: Line integral – Cauchy’s integral theorem – Cauchy’s integral formula –Generalized integral formula (all without proofs) and problems on above theorems.

UNIT – II:

Series expansions and Residue Theorem:

Radius of convergence – Expansion in Taylor’s series, Maclaurin’s series and Laurent series.

Types of Singularities: Isolated – Essential – Pole of order m– Residues – Residue

theorem (without proof) –Evaluation of real integral of the $\int_C f(z) dz$ types $\int_C f(z) dz$ and

$\int_C f(\cos \theta, \sin \theta) d\theta$.

UNIT – III:

Probability and Distributions:

Review of probability and Baye’s theorem – Random variables – Discrete and Continuous random variables – Distribution functions – Probability mass function, Probability density function and Cumulative distribution functions – Mathematical Expectation and Variance – Binomial, Poisson, Uniform and Normal distributions.

UNIT – IV:

Sampling Theory:

Introduction – Population and Samples – Sampling distribution of Means and Variance (definition only) – Central limit theorem (without proof) – Representation of the normal theory distributions – Introduction to t, χ^2 and F-distributions- point and interval estimations – maximum error of estimate.

UNIT – V:

Tests of Hypothesis:

Introduction – Hypothesis – Null and Alternative Hypothesis – Type I and Type II errors – Level of significance – One tail and two-tail tests – Tests concerning one mean and two means (Large and Small samples) – Tests on proportions.



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Text Books:

1. B. S. Grewal, Higher Engineering Mathematics, 44/e, Khanna Publishers.
2. Miller and Freund's, Probability and Statistics for Engineers, 7/e, Pearson, 2008.

Reference Books:

1. J. W. Brown and R. V. Churchill, Complex Variables and Applications, 9/e, McGraw Hill, 2013.
2. S.C. Gupta and V.K. Kapoor, Fundamentals of Mathematical Statistics, 11/e, SultanChand & Sons Publications, 2012.
3. Jay I. Devore, Probability and Statistics for Engineering and the Sciences, 8/e, Cengage.
4. Shron L. Myers, Keying Ye, Ronald E Walpole, Probability and Statistics Engineers and the Scientists, 8/e, Pearson 2007.
5. Sheldon, M. Ross, Introduction to probability and statistics Engineers and the Scientists, 4/e, Academic Foundation, 2011.

Online Learning Sources:

- <https://archive.nptel.ac.in/courses/111/103/111103070/>
- <https://biet.ac.in/pdfs/PROBABILITY%20AND%20STATISTICS%20&%20COMPLEX%20VARIABLES.pdf>
- <https://archive.nptel.ac.in/courses/111/105/111105090/>
- <http://acl.digimat.in/nptel/courses/video/111102160/L23.html>
- https://onlinecourses.nptel.ac.in/noc21_ma57/preview

Course Outcomes:

- Apply Cauchy-Riemann equations to complex functions in order to determine whether a given continuous function is analytic.
- Make use of the Cauchy residue theorem to evaluate certain integrals.
- infer the statistical inferential methods based on small and large sampling tests.
- Find the differentiation and integration of complex functions used in engineering problems.
- Design the components of a classical hypothesis test.



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MANUFACTURING PROCESSES

Course Objective: The objectives of the course are to

- Know the working principle of different metal casting processes and gating system.
- Classify the welding processes, working of different types of welding processes and welding defects.
- Know the nature of plastic deformation, cold and hot working process, working of a rolling mill and types, extrusion processes.
- Understand the principles of forging, tools and dies, working of forging processes.
- Know about the Additive manufacturing.

UNIT– I

Casting: Steps involved in making a casting – Advantage of casting and its applications. Patterns and Pattern making – Types of patterns – Materials used for patterns, pattern allowances and their construction, Molding, different types of cores, Principles of Gating, Risers, casting design considerations. Methods of melting and types of furnaces, Solidification of castings and casting defects- causes and remedies. Basic principles and applications of special casting processes - Centrifugal casting, Die casting, Investment casting and shell molding.

UNIT–II

Welding: Classification of welding processes, types of welded joints and their characteristics, Gas welding, Different types of flames and uses, Oxy – Acetylene Gas cutting. Basic principles of Arc welding, power characteristics, Manual metal arc welding, submerged arc welding, TIG& MIG welding. Electro–slag welding.

Resistance welding, Friction welding, Friction stir welding, Forge welding, Explosive welding; Thermit welding, Plasma Arc welding, Laser welding, electron beam welding, Soldering & Brazing.

Heat affected zones in welding; pre & post heating, welding defects –causes and remedies.

UNIT–III

Bulk Forming: Plastic deformation in metals and alloys-recovery, recrystallization and grain growth.

Hot working and Cold Working-Strain hardening and Annealing. Bulk forming processes: Forging-Types of Forging, forging defects and remedies; Rolling – fundamentals, types of rolling mills and products, Forces in rolling and power requirements. Extrusion and its characteristics. Types of extrusion, Impact extrusion, Hydrostatic extrusion; Wire drawing and Tube drawing.

UNIT– IV

Sheet metal forming-Blanking and piercing, Forces and power requirement in these operations, Deep drawing, stretch forming, Bending, Spring back and its remedies, Coining, Spinning, Types of presses and press tools.

High energy rate forming processes: Principles of explosive forming, electromagnetic



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forming, Electro hydraulic forming, rubber pad forming, advantages and limitations.

UNIT -V

Additive manufacturing - Steps in Additive Manufacturing (AM), Classification of AM processes, Advantages of AM, and types of materials for AM, VAT photopolymerization AM Processes, Extrusion - Based AM Processes, Powder Bed Fusion AM Processes, Direct Energy Deposition AM Processes, Post Processing of AM Parts, Applications

Textbooks:

1. Kalpakjain S and Steven R Schmid, Manufacturing Processes for Engineering Materials, 5/e, Pearson Publications, 2007.
2. P.N. Rao, Manufacturing Technology -Vol I, 5/e, McGraw Hill Education, 2018.

Reference Books:

1. A.Ghosh & A.K.Malik, Manufacturing Science, East West Press Pvt. Ltd, 2010.
2. Lindberg and Roy, Processes and materials of manufacture, 4/e, Prentice Hall India Learning Private Limited, 1990.
3. R.K. Jain, Production Technology, Khanna Publishers, 2022.
4. Sharma P.C., A Text book of Production Technology, 8/e, S Chand Publishing, 2014.
5. H.S. Shaun, Manufacturing Processes, 1/e, Pearson Publishers, 2012.
6. WJ Chapman , Workshop Technology, 5/e, CBS Publishers & Distributors Pvt.Ltd, 2001.
7. Hindustan Machine Tools, Production Technology, Tata McGraw Hill Publishers, 2017.
8. Ian Gibson, David W Rosen, Brent Stucker., Additive Manufacturing Technologies: 3D Printing, Rapid Prototyping, and Direct Digital Manufacturing, 2/e, Springer, 2015.

Online Learning Resources:

- <https://www.edx.org/learn/manufacturing/massachusetts-institute-of-technology-fundamentals-of-manufacturing-processes>
- https://onlinecourses.nptel.ac.in/noc21_me81/preview
- www.coursera.org/learn/introduction-to-additive-manufacturing-processessera
- <https://archive.nptel.ac.in/courses/112/103/112103263/>
- <https://elearn.nptel.ac.in/shop/nptel/principles-of-metal-forming-technology/?v=c86ee0d9d7ed>

Course Outcomes:

- Design the patterns and core boxes for metal casting processes.
- Understand the different welding processes.
- Demonstrate the different types of bulk forming processes.
- Understand sheet metal forming processes.
- Learn about the different types of additive manufacturing processes.



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FLUID MECHANICS & HYDRAULIC MACHINES

Course Objectives:

The students completing this course are expected to

- Understand the properties of fluids, manometry, hydrostatic forces acting on different surfaces
- Understand the kinematic and dynamic behavior through various laws of fluids like continuity, Euler's, Bernoulli's equations, energy and momentum equations.
- Understand the theory of boundary layer, working and performance characteristics of various hydraulic machines like pumps and turbines.

UNIT I

Fluid statics: Dimensions and units: physical properties of fluids - specific gravity, viscosity and its significance, surface tension, capillarity, vapor pressure. Atmospheric, gauge and vacuum pressure, Measurement of pressure – Manometers - Piezometer, U-tube, inverted and differential manometers. Pascal's & hydrostatic laws.

Buoyancy and floatation: Meta center, stability of floating body. Submerged bodies. Calculation of metacenter height. Stability analysis and applications.

UNIT II

Fluid kinematics: Introduction, flow types. Equation of continuity for one dimensional flow, circulation and vorticity, Stream line, path line and streak lines and stream tube. Stream function and velocity potential function, differences and relation between them. Condition for irrotational flow, flownet, source and sink, doublet and vortex flow.

Fluid dynamics: surface and body forces – Euler's and Bernoulli's equations for flow along a stream line, momentum equation and its applications, force on pipe bend.

Closed conduit flow: Reynold's experiment- Darcy Weisbach equation- Minor losses in pipes- pipes in series and pipes in parallel- total energy line-hydraulic gradient line.

UNIT III

Boundary Layer Theory: Introduction, momentum integral equation, displacement, momentum and energy thickness, separation of boundary layer, control of flow separation, Stream lined body, Bluff body and its applications, basic concepts of velocity profiles.

Dimensional Analysis: Dimensions and Units, Dimensional Homogeneity, Non dimensionalization of equations, Method of repeating variables and Buckingham Pi Theorem.

UNIT IV

Basics of turbo machinery: hydrodynamic force of jets on stationary and moving flat, inclined, and curved vanes, jet striking centrally and at tip, velocity diagrams, work done and efficiency, flow over radial vanes.

Hydraulic Turbines: classification of turbines, impulse and reaction turbines, Pelton wheel, Francis turbine and Kaplan turbine-working proportions, work done, efficiencies, hydraulic design – draft tube- theory- functions and efficiency.



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UNIT V

Performance of hydraulic turbines: Geometric similarity, Unit and specific quantities, characteristic curves, governing of turbines, selection of type of turbine, cavitation, surge tank, water hammer. Hydraulic systems- hydraulic ram, hydraulic lift, hydraulic coupling. Fluidics – amplifiers, sensors and oscillators. Advantages, limitations and applications.

Centrifugal pumps: classification, working, work done – manometric head- losses and efficiencies- specific speed- pumps in series and parallel-performance characteristic curves, cavitation & NPSH. **Reciprocating pumps:** Working, Discharge, slip, indicator diagrams.

Text Books:

1. Y.A. Cengel, J.M.Cimbala, Fluid Mechanics, Fundamentals and Applications, 6/e, McGraw Hill Publications, 2019.
2. Dixon, Fluid Mechanics and Thermodynamics of Turbomachinery, 7/e, Elsevier Publishers, 2014.

Reference Books:

1. P N Modi and S M Seth, Hydraulics & Fluid Mechanics including Hydraulics Machines, Standard Book House, 2017.
2. RK Bansal, Fluid Mechanics and Hydraulic Machines, 10/e, Laxmi Publications (P)Ltd, 2019.
3. Rajput, Fluid Mechanics and Hydraulic Machines, S Chand & Company, 2016.
4. D.S. Kumar, Fluid Mechanics and Fluid Power Engineering, S K Kataria & Sons, 2013.
5. D. Rama Durgiah, Fluid Mechanics and Machinery, 1/e, New Age International, 2002.

Online Learning Resources:

- <https://archive.nptel.ac.in/courses/112/105/112105206/>
- <https://archive.nptel.ac.in/courses/112/104/112104118/>
- <https://www.edx.org/learn/fluid-mechanics>
- https://onlinecourses.nptel.ac.in/noc20_ce30/previewnptel.ac.in
- www.coursera.org/learn/fluid-powerera

Course Outcomes:

- Understand the basic concepts of fluid properties.
- Estimate the mechanics of fluids in static and dynamic conditions.
- Apply the Boundary layer theory, flow separation and dimensional analysis.
- Estimate the hydrodynamic forces of jet on vanes in different positions.
- Understand the working Principles and performance evaluation of hydraulic pump and turbines.



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DESIGN OF MACHINE MEMBERS

Course Objectives:

- Provide an introduction to design of machine elements.
- Familiarize with fundamental approaches to failure prevention for static and dynamic loading.
- Explain design procedures to different types of joints.
- Teach principles of clutches and brakes and design procedures.
- Instruct different types of bearings and design procedures.

UNIT I: Introduction, Design for Static and Dynamic loads

Mechanical Engineering Design: Design process, design considerations, codes and standards of designation of materials, selection of materials.

Design for Static Loads: Modes of failure, design of components subjected to axial, bending, torsional and impact loads. Theories of failure for static loads.

Design for Dynamic Loads: Endurance limit, fatigue strength under axial, bending and torsion, stress concentration, notch sensitivity. Types of fluctuating loads, fatigue design for infinite life. Soderberg, Goodman and modified Goodman criterion for fatigue failure. Fatigue design under combined stresses.

UNIT II Design of Bolted and Welded Joints

Design of Bolted Joints: Threaded fasteners, preload of bolts, various stresses induced in the bolts. Torque requirement for bolt tightening, gasketed joints and eccentrically loaded bolted joints.

Welded Joints: Strength of lap and butt welds, Joints subjected to bending and torsion. Eccentrically loaded welded joints.

UNIT III Power transmission Shafts and Couplings

Power Transmission Shafts: Design of shafts subjected to bending, torsion and axial loading. Shafts subjected to fluctuating loads using shock factors.

Couplings: Design of flange and bushed pin couplings, universal coupling.

UNIT IV Design of Clutches, Brakes and Springs

Friction Clutches: Torque transmitting capacity of disc and centrifugal clutches. Uniform wear theory and uniform pressure theory.



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Brakes: Different types of brakes. Concept of self-energizing and self-locking of brake. Band and block brakes, disc brakes.

Springs: Design of helical compression, tension, torsion and leaf springs.

UNIT V Design of Bearings and Gears

Design of Sliding Contact Bearings: Lubrication modes, bearing modulus, McKee's equations, design of journal bearing. Bearing Failures.

Design of Rolling Contact Bearings: Static and dynamic load capacity, Stribeck's Equation, equivalent bearing load, load-life relationships, load factor, selection of bearings from manufacturer's catalogue.

Design of Spur Gears: Spur gears, beam strength, Lewis equation, design for dynamic and wear loads.

Textbooks:

- 1 R.L. Norton, Machine Design an Integrated approach, 2/e, Pearson Education, 2004.
- 2 V.B.Bhandari, Design of Machine Elements, 3/e, Tata McGraw Hill, 2010.
- 3 Dr. N. C. Pandya & Dr. C. S. Shah, Machine design, 17/e, Charotar Publishing House Pvt. Ltd, 2009.

Reference Books:

1. R.K. Jain, Machine Design, Khanna Publications, 1978.
2. J.E. Shigley, Mechanical Engineering Design, 2/e, Tata McGraw Hill, 1986.
3. M.F.Spotts and T.E.Shoup, Design of Machine Elements, 3/e, Prentice Hall (Pearson Education), 2013.
4. K. Mahadevan & K. Balaveera Reddy, Design data handbook, CBS Publications, 4/e, 2018.

Online Learning Resources:

- <https://www.yumpu.com/en/document/view/18818306/lesson-3-course-name-design-of-machine-elements-1-nptel>
- <https://www.digimat.in/nptel/courses/video/112105124/L01.html>
- <https://dokumen.tips/documents/nptel-design-of-machine-elements-1.html>
- <https://archive.nptel.ac.in/courses/112/105/112105125/>
- <https://www.coursera.org/learn/machine-design1>



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Course Outcomes:

- Estimate safety factors of machine members subjected to static and dynamic loads.
- Design the fasteners subjected to variety of loads.
- Select of standard machine elements such as keys, shafts, couplings, springs and bearings
- Design of clutches, brakes and springs.
- Design of bearing and gears.



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FLUID MECHANICS & HYDRAULIC MACHINERY LAB

Course Objective:

To impart practical exposure on the performance evaluation methods of various flow measuring equipment and hydraulic turbines and pumps.

List of Experiments

1. Impact of jets on Vanes.
2. Performance Test on Pelton Wheel.
3. Performance Test on Francis Turbine.
4. Performance Test on Kaplan Turbine.
5. Performance Test on Single Stage Centrifugal Pump.
6. Performance Test on Multi Stage Centrifugal Pump.
7. Performance Test on Reciprocating Pump.
8. Calibration of Venturimeter.
9. Calibration of Orifice meter.
10. Determination of friction factor for a given pipeline.
11. Determination of loss of head due to sudden contraction in a pipeline.
12. Turbine flowmeter.

Virtual Lab:

1. To study different patterns of a flow through a pipe and correlate them with the Reynolds number of the flow. (<https://me.iitp.ac.in/Virtual-Fluid-Laboratory/reynolds/introduction.html>)
2. To calculate Total Energy at different points of venture meter. (<https://me.iitp.ac.in/Virtual-Fluid-Laboratory/bernoulli/introduction.html>).
3. To calculate the flow (or point) velocity at center of the given tube using different flow rates. (<https://me.iitp.ac.in/Virtual-Fluid-Laboratory/pitot/introduction.html>)
4. To determine the hydrostatic force on a plane surface under partial submerge and full submerge condition. (<https://me.iitp.ac.in/Virtual-Fluid-Laboratory/cop/introduction.html>).
5. To determine the discharge coefficient of a triangular notch. (<https://me.iitp.ac.in/Virtual-Fluid-Laboratory/notch/introduction.html>)
6. To determine the coefficient of impact of jet on vanes. (<https://fm-nitk.vlabs.ac.in/exp/impact-of-jet>).
7. To determine friction in pipes. (<https://fm-nitk.vlabs.ac.in/exp/friction-in-pipes/index.html>).



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Course Outcomes:

- Demonstrate the devices used for measuring flow.
- Compute major losses in pipes.
- Illustrate the operating parameters of turbines
- Explain the working of different types of pumps.
- Explain the devices used for measuring flow.



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MANUFACTURING PROCESSES LAB

Course Objective:

Acquire practical knowledge on Metal Casting, Welding, Press Working and Processing of Plastics.

List of Experiments

1. Design and making of pattern
 - A. Single piece pattern
 - B. Split pattern
2. Sand properties testing
 - A. Sieve analysis (dry sand)
 - B. Clay content test
 - C. Moisture content test
 - D. Strength test (Compression test & Shear test)
 - E. Permeability test
3. Mould preparation
 - A. Straight pipe
 - B. Bent pipe
 - C. Dumble
 - D. Gear blank
4. Gas cutting and welding
5. Manual metal arc welding
 - A. Lap joint
 - B. Butt joint
6. Injection Molding
7. Blow Molding
8. Simple models using sheet metal operations
9. Study of deep drawing and extrusion operations
10. To make weldments using TIG/MIG welding
11. To weld using Spot welding machine
12. To join using Brazing and Soldering
13. To make simple parts on a 3D printing machine
14. Demonstration of metal casting.

Virtual Lab:

- To study and observe various stages of casting through demonstration of casting process. (<https://virtual-labs.github.io/exp-sand-casting-process-dei/theory.html>)
- To weld and cut metals using an oxyacetylene welding setup. (<https://virtual-labs.github.io/exp-gas-cutting-processes-iitkgp/index.html>).
- To simulate Fused deposition modelling process (FDM) (<https://3dpei.vlabs.ac.in/exp/simulation-modelling-process>) (<https://altair.com/inspire-mold/>)



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Course Outcomes:

- Make moulds for sand casting.
- Fabricate different types of components using various manufacturing techniques.
- Adapt unconventional manufacturing methods.
- Develop Different Weld joints.
- Explain different types of 3d Printing techniques.



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SOFT SKILLS

Course Objectives:

- To prepare to face global competition for employment and excellence in profession.
- To help the students understand and build interpersonal and interpersonal skills that will enable them to lead meaningful professional life.

UNIT – 1:

Introduction

Introduction- Emergence of life skills, Definition & Meaning, Importance& need, reasons for skill gap, Analysis--Soft Skills vs Hard skills, Linkage between industry and soft skills, Challenges, Personality Developments. Soft Skills, Soft Skills vs English - Improving Techniques.

UNIT – II:

Intra-Personal:

Definition-Meaning – Importance - SWOT analysis, Johari windows - Goal Setting- quotient skills - Emotional Intelligence - Attitudinal skills - Right thinking- Problem Solving - Time management, stress management.

UNIT – III:

Inter-Personal:

Definition – Meaning – Importance - Communications skills - Team Work, managerial skills - Negotiation skills - Leadership skills, corporate etiquettes.

UNIT – IV:

Verbal Skills:

Definition and Meaning - Listening skills, need - types, advantages, Importance - Improving Tips for Listening, Speaking, need - types, advantages, Importance - Improving Tips, Reading - Writing Skills, Report, Resume, statement of purpose, need - types, advantages, Importance - Improving Tips .

UNIT – V:

Non-Verbal Skills & Interview skills

Definition and Meaning – Importance - Facial Expressions - Eye Contact – Proxemics - Haptics - Posture, cross cultural body language, body language in interview room, appearance and dress code – Kinetics - Para Language - tone, pitch, pause, neutralization of accent, use of appropriate language, Interview skills, interview methods and questions.



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Text Books:

- 1) Sherfield, M. Robert et al, Cornerstone Developing Soft Skills, 4/e, Pearson Publication, New Delhi, 2014.
- 2) Alka Wadkar, Life Skills for Success, 1/e, Sage Publications India Private Limited, 2016.

Reference Books:

1. Sambaiah .M. Technical English, Wiley publishers India. New Delhi. 2014.
2. Gangadhar Joshi, From Campus to Corporate, SAGE TEXT.
3. Alex.K, Soft Skills, 3rd ed. S. Chand Publication, New Delhi, 2014.
4. Meenakshi Raman and Sangita Sharma, Technical Communication: Principle and Practice, Oxford University Press, 2009.
5. Shalini Varma, Body Language for Your Success Mantra, 4/e, S. Chand Publication, New Delhi, 2014.
6. Stephen Covey, Seven Habits of Highly Effective People, JMD Book, 2013.

Online Learning Resources:

- https://onlinecourses.nptel.ac.in/noc20_hs60/preview
- <http://www.youtube.com/@softskillsdevelopment6210>
- https://youtube.com/playlist?list=PLLy_2iUCG87CQhELCytvXh0E_y-bOO1_q&si=Fs05Xh8ZrOPsR8F4
- <https://www.coursera.org/learn/people-soft-skills-assessment?language=English>
- <https://www.edx.org/learn/soft-skills>

Course Outcomes:

- Assimilate and understand the meaning and importance of soft skills and learn how to develop them.
- Understand the significance of soft skills in the working environment for professional excellence.
- Prepare to undergo the placement process with confidence and clarity.
- Ready to face any situation in life and equip themselves to handle them effectively.
- Understand and learn the importance of etiquette in both professional and personal life.



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DESIGN THINKING & INNOVATION

Course Objectives:

The objective of this course is to familiarize students with design thinking process as a tool for breakthrough innovation. It aims to equip students with design thinking skills and ignite the minds to create innovative ideas, develop solutions for real-time problems.

Course Outcomes:

- Define the concepts related to design thinking. (L1, L2)
- Explain the fundamentals of Design Thinking and innovation (L1, L2)
- Apply the design thinking techniques for solving problems in various sectors. (L3)
- Analyse to work in a multidisciplinary environment (L4)
- Evaluate the value of creativity (L5)
- Formulate specific problem statements of real time issues (L3, L6)

UNIT I

Introduction to Design Thinking

Introduction to elements and principles of Design, basics of design-dot, line, shape, form as fundamental design components. Principles of design. Introduction to design thinking, history of Design Thinking, New materials in Industry.

UNIT II

Design Thinking Process

Design thinking process (empathize, analyze, idea & prototype), implementing the process in driving inventions, design thinking in social innovations. Tools of design thinking - person, costumer, journey map, brainstorming, product development

Activity: Every student presents their idea in three minutes, Every student can present design process in the form of flow diagram or flow chart etc. Every student should explain about product development.

UNIT III

Innovation

Art of innovation, Difference between innovation and creativity, role of creativity and innovation in organizations- Creativity to Innovation- Teams for innovation- Measuring the impact and value of creativity.

Activity: Debate on innovation and creativity, Flow and planning from idea to innovation, Debate on value-based innovation.



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UNIT IV

Product Design

Problem formation, introduction to product design, Product strategies, Product value, Product planning, product specifications- Innovation towards product design- Case studies

Activity: Importance of modelling, how to set specifications, Explaining their own product design.

UNIT V

Design Thinking in Business Processes

Design Thinking applied in Business & Strategic Innovation, Design Thinking principles that redefine business – Business challenges: Growth, Predictability, Change, Maintaining Relevance, Extreme competition, Standardization. Design thinking to meet corporate needs- Design thinking for Startups- Defining and testing Business Models and Business Cases- Developing & testing prototypes.

Activity: How to market our own product, About maintenance, Reliability and plan for startup.

Textbooks:

1. Tim Brown, Change by design, Harper Bollins (2009)
2. Idris Mootee, Design Thinking for Strategic Innovation, 2013, John Wiley & Sons.

Reference Books:

1. David Lee, Design Thinking in the Classroom, Ulysses press
2. Shruti N Shetty, Design the Future, Norton Press
3. William Lidwell, Universal Principles of Design- Kritinaholden, Jill Butter.
4. Chesbrough. H, The Era of Open Innovation – 2013

Online Learning Resources:

<https://nptel.ac.in/courses/110/106/110106124/>

<https://nptel.ac.in/courses/109/104/109104109/>

https://swayam.gov.in/nd1_noc19_mg60/preview