



SITAM

SATYA INSTITUTE OF TECHNOLOGY AND MANAGEMENT

Gajularega, Vizianagaram, Andhra Pradesh, India-535002.

Accredited by "NAAC"

Approved by AICTE and Affiliated to JNTU, GURAJADA, VIZIANAGARAM

Email: sitam@sitam.co.in, Website: www.sitam.co.in

Telephone No: 9676788811, 8978812341/2, Land Line: 08922-234775



IQAC- SATYA INSTITUTE OF TECHNOLOGY AND MANAGEMENT

Qualitative Metrics

Criterion 7-Institutional Values and Best Practices

7.1.8	The tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and other diversities
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SITAM provides an all inclusive environment to foster tolerance and harmony towards cultural, regional, linguistic, communal and other socio-economic diversities. As a preliminary practice, all persons are encouraged to restrain anger and hatred in all situations.

SITAM understands that each and every stake-holder in it need to draw inspiration from the great sons and daughters of India and make the nation a strong, sincere, and robust nation. Recognizing this, SITAM organizes national festivals, birth and death anniversaries of great Indian Personalities, and most, if not all the several important days of historic, cultural, including local and regional importance of which some are mentioned below:

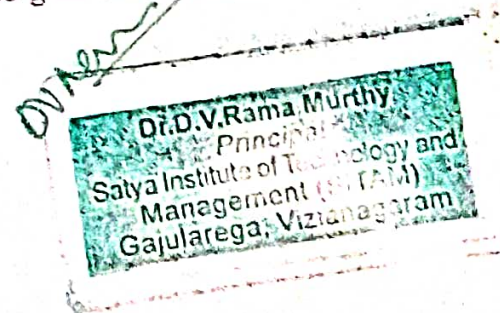
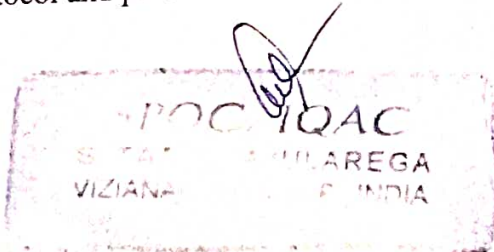
- Independence day
- Republic day
- Yoga Day
- Makar Sankranti
- Diwali

The institute recognizes and attests importance of national days and such as all celebrations programmes are organized with motivational and inspirational speeches, cultural events like plays are organized combined with activities.

Festivals uphold pluralism and diversity of India and are celebrated in that very spirit. Diwali is celebrated with program of distribution of sweets along with exchange of wishes. On Yoga day, yoga sessions are offered for the faculty and are kept open to all for participation.

Religious festivals and regional celebrations are organized with gaiety and lot of involvement of students. Regular discourses of eminent philosophers are arranged to put Indian cultural heritage in correct perspective and fill the hearts of students and employees with responsibility towards the country.

Wherever possible, top officials of industries or government offices are invited to address the students on festive occasions so that students get an all-round view of India and also gain useful insights of official protocol and procedures.



Theme of the event: 77th Independence Day celebrations at SITAM
Date: 15-08-2023

The national tricolor was unfurled amidst festive gusto in the SITAM campus in Vizianagaram. Chairman of Stayfit Health and Fitness World Pvt Ltd, Bangalore, Dr. G. K. Ganapati and Chairman of Vision Digital India, Bangalore Mr. Hari Krishna unfurled the national flag and addressed the audience on the occasion. Besides the NCC Marching parade, the acrobatics performance of NCC cadets and various performances by the students stood as special attractions in the celebrations. In addition the students performed song and dance sequences to depict our culture of patriotism. In this glorious event jointly organized by Satya Institute of Technology and Management, several prizes were given away for the winners in various sports events. As a tradition, Government servants, Social Activists and Philanthropists were honoured along with distinguished Alumni. Dr M. Priyanka of MR Hospital, Dr. Divya Deepti of Ghosha Hospital were among the honoured. Distinguished alumni Sri M. A. Naidu, currently working as Jailer in Eluru and Smt T. Chittemma currently working as Constable in Vizianagaram Rural Police Station were specially honoured for their unflinching service during the Covid pandemic period.

Recognizing the contributions in the relief operations during the pandemic, founder of Spark Society gave away mementos to 50 NCC cadets of the Institute.

Smt. Srilakshmi, Social activist and president medal winner and Mr. Ram, MD of stay fit also participated and shared their life experiences and wished the students to come up in life in their chosen fields by staying fit Physically and Mentally.

Chairman and Secretary and Correspondent of Satya Group of institutions, Sri Botsa Satyanarayana and Smt. Dr. Botsa Jhansi Lakshmi sent their Greetings and Best Wishes on the occasion.



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Dr. D.V. Rama Murthy
Principal
Satya Institute of
Management
Gajularega, Vizianagaram

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[Signature]
Dr. D.V. Rama Murthy
Principal
Satya Institute of Technology and
Management (SITAM)
Gajularega, Vizianagaram

Name of the Event: Teachers' Day at SITAM Engineering College

Date:05-09-2023

Teachers' Day was celebrated in the divine memory of Sri Sarvepalli Radha Krishnan at SITAM Engineering College. On this occasion games, songs, dance, and cursive competitions were organized for the teachers. Prizes were presented to the winning teachers in the competitions held on this occasion. Special prizes were awarded to those who published research articles and to those who wrote textbooks. Dance performances of Sri. Dosapati Chaitanya and Karunakar impressed everyone with all the performances. College Chairman Sri. Dr. Botsa Satyanarayanagaru, Secretary and Correspondent Dr. Botsa Jhansi Lakshmi garu sent messages of congratulations and the choreography performed by the students as part of the program made everyone happy



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VIZIANAGARAM, A.P. INDIA



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Dr. P. V. Rama Murthy
Principal
Satya Institute of Technology and
Management (SITAM)
Gajularega, Vizianagaram

Name of the event: **DIWALI CELEBRATIONS**

Date: **04-11-23**

Deepawali, the festival of Lights was celebrated in SITAM. The director Dr. Sashibhushana Rao and his wife Anuradha Madam, staff and all the boys and girls first offered prayers to Goddess Lakshmi devi. All enjoyed the Laddu Prasad. All students and staff lighted the devas and prayed for the happiness of society. The students clicked the moments to keep in their memories. All types of crackers were lightened and their sounds and lights were enjoyed by all. Finally, all the students have danced to different songs of Deepavalifestivalandgreetedeachother.



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VIZIANAGARAM, A.P., INDIA



D.V. Rama Murthy
D.V. Rama Murthy
Principal
Satya Institute of Technology and
Management (SITAM)
Gajularega, Vizianagaram

NAME OF THE EVENT: SANKRANTHI CELEBRATIONS AT SITAM COLLEGE
DATE:13-01-2023

Former Member of Parliament BotsaJhanseelakshmi wished to observe Sankranti celebrations while maintaining social distance. New clothes were distributed on a large scale in honor of Sankranti at Seetham Engineering College on Thursday. Although in satya educational institutions, the teaching and non-teaching staff were given clothes, sweets. She handed over the gifts, while showing love to those who come from faraway places to celebrate Sankranti, it is mandatory to observe distance.

She hoped that this festival, which is celebrated on the days when the farmers are prosperous, should be celebrated very carefully so that even on the day of Ugadi, the corona situation will improve and all the people will be happy.

Dheera Convener Dr. Botsa Sandeep congratulated the staff in the program. Director of Satya Vidya Institutions MajjiSasibhushan Rao, Seetham Principal DV Ramamurthy, Satya Degree College Principal Mrs. Sai Devamani, Seetham Vice Principals Dr. Damodar Naidu, Captain Satyaveni and others were present.



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VIZIANAGARAM, AP, INDIA



[Signature]
Dr.D.V.Rama Murthy
Principal
Satya Institute of Technology and
Management (SITAM)
Gajularega, Vizianagaram

NAME OF THE EVENT: REPUBLIC DAY CELEBRATIONS AT SITAM ENGINEERING COLLEGE

DATE :26/01/2023

On the auspicious occasion of 74th republic day SITAM AND SATYA DEGREE college together have celebrated along with the the Dr B Jhansi Lakshmi secretary and correspondent of Satya group of institutions and guest of honours-

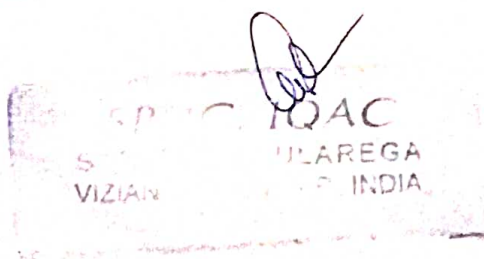
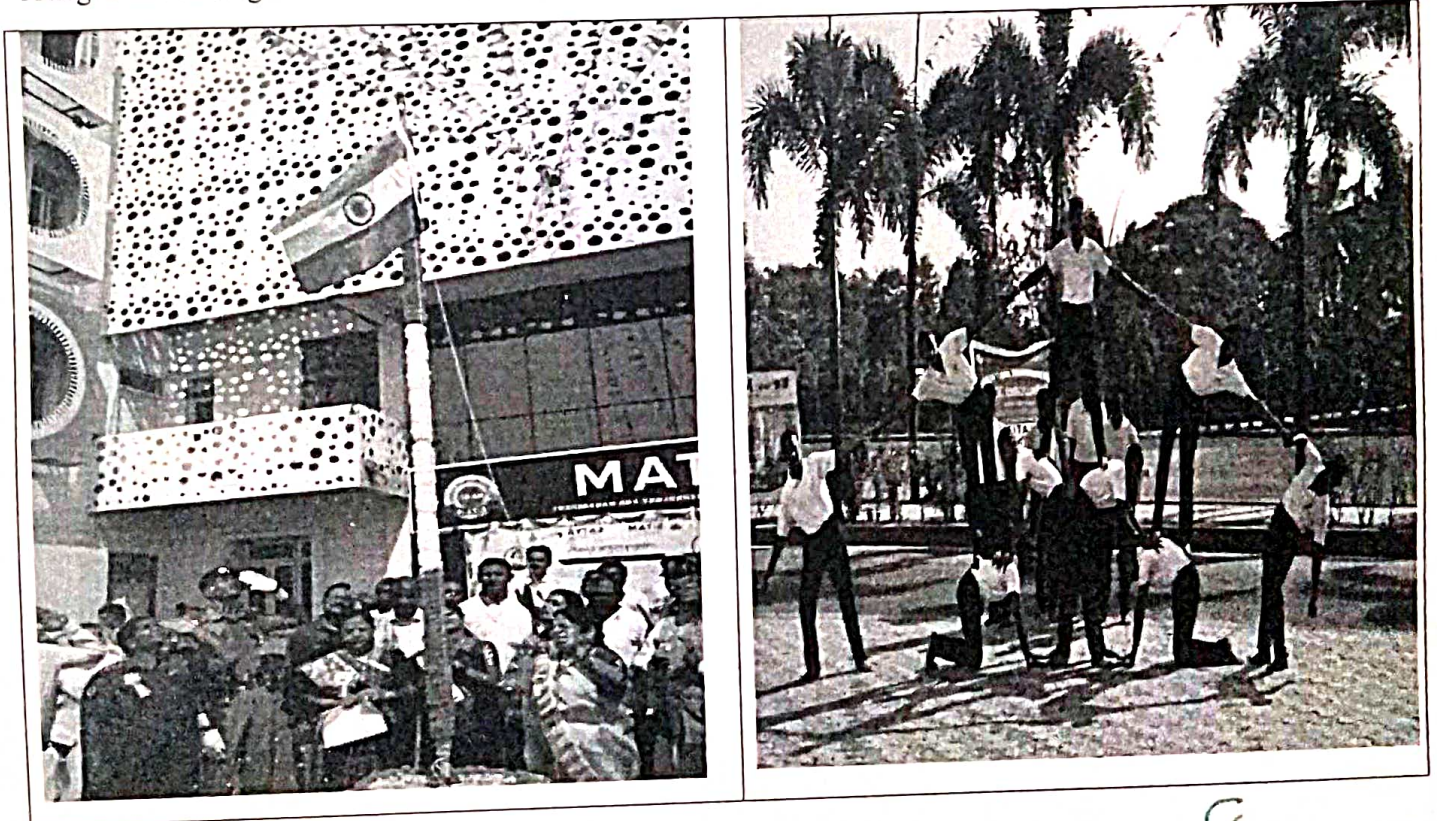
- 1.sri gorlelakshmana Rao (singer and sahajakavi)
- 2.Smt T. Vijaya Kumari (founder of podi world)
- 3.Sri. A Sai kiran (Filmoji middle class madhu fame)

The event was graced by the spectacular parade by NCC cadets of SITAM and SATYA Degree & PG college And followed by the pyramids by ncc cadets

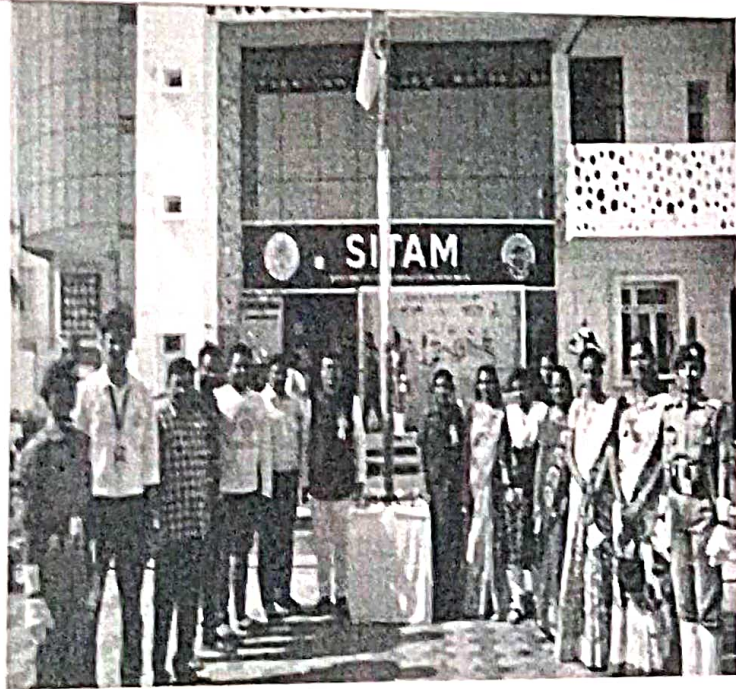
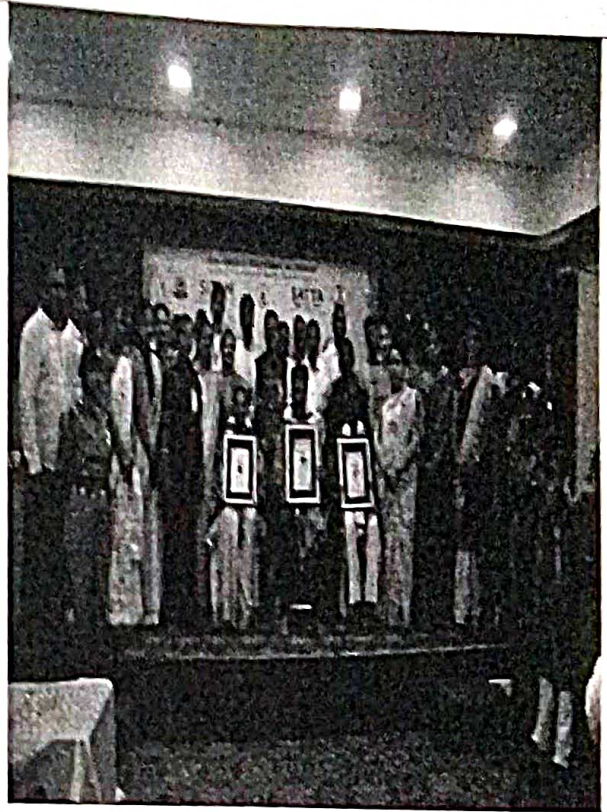
The cadets were also honoured by with rank ceremony in the hands of cheif guests.


With patriotic songs and dances by the students made the event more colourful. The chief guests felicitated by our college management .

In this event our college Director Dr M.Sashibhushanaraogaru, Satya degree principal Dr.Saidevamani ,All HODS, NCC officers Cap. M.Satyaveni, Lt.M.Varalakshmi, Officer S.Prasanth, CSO K Satyanarayana, PD Mahesh , both colleges all teaching and non teaching faculty, NCC cadets ,students participated




Dr. D.V. Rama Murthy
Principal
Satya Institute of Technology and
Management (SI
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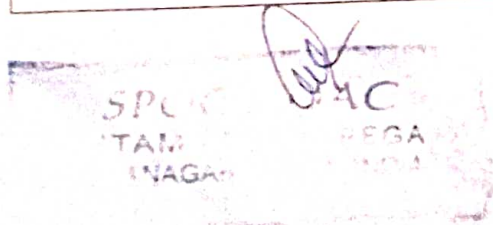
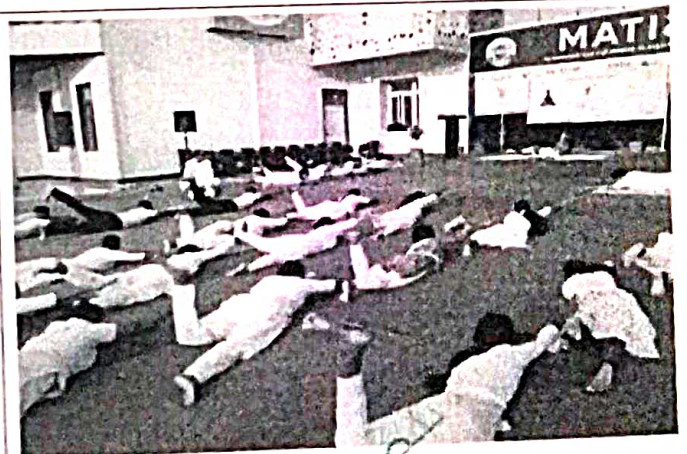
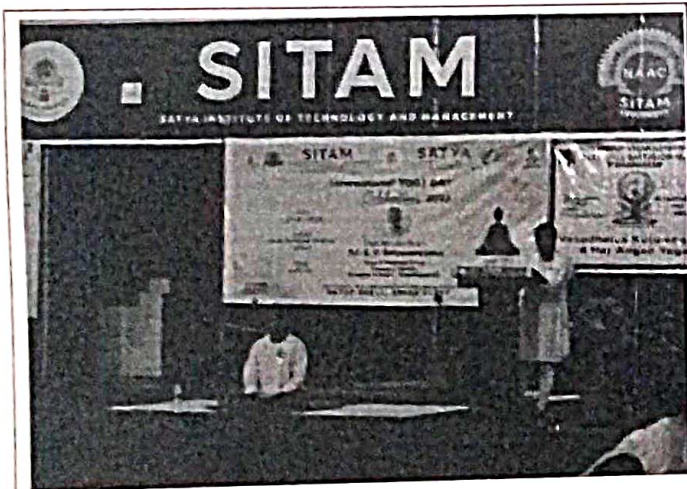

 Dr.D.V.Rama Murthy
 Principal
 Sathya Institute of Technology
 Gajulapeta, ARAM, A.P., INDIA

NAME OF THE EVENT: INTERNATIONAL WORLD YOGA DAY

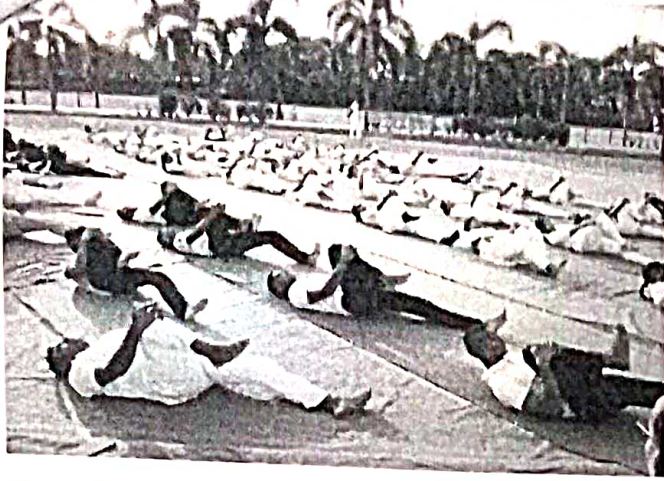
DATE : 21/06/2023

International Yoga day was celebrated at SITAM by NCC 2(A)girls Battalion VZM, 2CTR Bn, 13(A) BN NCC Visakhapatnam, Satya Degree & PG College and SITAM.

Yoga and Vedantha guru sri Satyanarayana was the chief resource person . He made all participants to follow yoga protocol with suryanamaskaram, standing, sitting yoga Asanas and Pranayamum. He stress that yoga makes our body active and mind calm and focused and improves our skill levels in any field we are working in. He said we should always remember and practice .the two principles of Yoga “YogahakarmashuKowshalam” and “ samatvam yoga uchyate”. 2-A NCC battalion Subedar Major Sri. BodeleDharmasheel , Speaking on the occasion said that we need to do yoga everyday as we eat food every day for our over all health and well-being. The director of SITAM, Dr. MajjiSashibhushana Rao speaking about the theme of 2023 yoga day, “ Yoga For VasudhaivaKutumbakam” , urged all to be united and think positive and work as the whole universe is one family. Special Yoga diet was served to all participants.Principal Dr D. V. Ramamurthy, Subedar Major BodeleDharmasheel, Subedar J Chandra rao , NCC officers Captain.M. Satyaveni, Lt. M.Vara Lakshmi, CSO Satyanarayana, P.D maheshwar Rao , ANO Uday, NSS Surapu Naidu , staff , NCC cadets and students participated.



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Principal
Satya Institute of Technology and Management (SITAM)
Gajulatega, Vizagapatnam



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Handwritten signature
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Gajularega, Vizianagaram